

NTS

4/A288-N

Q 130

Executive OK of Estimate \_\_\_\_\_  
 By \_\_\_\_\_  
 Date \_\_\_\_\_

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked \_\_\_\_\_  
 By \_\_\_\_\_  
 Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JAN 10 1950	
REPHOTO				
PHOTO-LITHO			JAN 12 1950	JAN 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 26 1950	
ARTIST DEPT.				

FEB 17 1950

DATE BLUEPRINT OK'D \_\_\_\_\_  
 By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
 \_\_\_\_\_

DATE Filed \_\_\_\_\_  
 By *Joe* \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 4A288 ORDER NO. 72828 DATE 6-19-1934

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER YORKTOWNE HOTEL, YORK, PA.

25 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE YORKTOWNE HOTEL, YORK, PA.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

BE SURE AND SHOW HOTEL YORKTOWNE GARAGE AT LEFT.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH DEAFERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Order for  
Art Work  
500



A 4 3/4

repack 155  
Ret 5

THE EDWARDS NEWS CO., PORT  
ARTHUR & BEAUMONT, TEXAS

NO. 4A289

ORDER NO. 49778

DATE 10-23-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U.S. POST OFFICE AND  
COURT HOUSE, BEAUMONT, TEXAS

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

9



22c 1 1/4  
A.6

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A290

ORDER NO. 72839

DATE 6-19-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 55 R. M. ☒ YES

TITLE (IN FULL) THE CAROLINA HOTEL,

IMPRINT SAME AS ABOVE

WINSTON-SALEM, N. C.

PRIVATE NO. BEFORE TITLE- W24

COLOR DESCRIPTION

BLDG. BROWN-RED BRICK, CREAM TRIM & BOTTOM. AWNINGS CREAM & GREEN STRIPE. MARQUIS ON THEATRE IN CENTER DARK GREEN, YELLOW AND RED TRIM. CAROLINA HOTEL MARQUIS TO LEFT IS DARK RED. CAROLINA SIGN IN CENTER IS DARK BLUE BACKGROUND, ORANGE LETTERS. BLDG. ADJOINING IN BACK RIGHT SAME COLOR. SEE 61163. MAKE UPRIGHT CARD, USE PORTION AS MARKED. TAKE OUT BLDG. IN FOREGROUND, POLE & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

☒

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE  
DEADLINE

9



LIGONIER VALLEY BEACH,  
LIGONIER, PA.

NO. 4A292

ORDER NO. 72872

DATE 6-25-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

2

R. M

NO

TITLE (IN FULL) LIGONIER VALLEY BEACH

IMPRINT

NONE

ON LINCOLN HIGHWAY, EAST OF LIGONIER,  
PA.

COLOR DESCRIPTION

SEE COLORED PHOTO. IT IS NOT CONTRASTED ENOUGH, ONLY GIVES  
A FAIR IDEA OF COLOR. WATER IS BLUE. BLDG. WHITE TRIMMED IN-GREEN.  
ROOF VARIOUS COLORS. ROAD WHITE. WHEEL IN CENTER OF POOL WHITE.  
BATHERS RED, BLACK, BLUE, YELLOW, ALL COLORS BATHING SUITS. GIVE ALL  
OTHER ROOFS PLENTY OF CONTRAST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Get black &  
white photo  
rephoto 5x7  
Roll color

3 hr

DEADLINE



R. P. FLEISCHER,  
CRESTWOOD, N. Y.

NO. 4A293 ✓

ORDER NO. 72871

DATE 6-25-1934

2 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

THE LORRAINE, LAKE

IMPRINT

THE NEW YORK STORE, LAKE  
HUNTINGTON, N. Y.

HUNTINGTON, N. Y.

COLOR DESCRIPTION

USE BEST PHOTO, REMOVE POLE LEFT SIDE OF PICTURE, ALSO BOX  
ON SAME SIDE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A 4 3/4

2

THE WOOLSON CO.,  
MT. VERNON, OHIO

NO. 4A295

ORDER NO. 72462

DATE 6-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 'OLD KENYON', KENYON  
COLLEGE, GAMBIER, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

OLD GRAY STONE, SLATE ROOF & STEEPLE. DARK GRAY SMALL STEEPLES ON  
ROOF. WHITE SASH. GREEN LAWN. DARK GRAY DRIVE. BROWNISH GRAY ROCKS  
ON RIGHT. GREEN VINES ON BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A296

ORDER NO. 72930 DATE 6-26-1934

CUSTOMER JOHN A. HENK,  
MOUNT CLEMENS, MICH.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
BAY COURT, NEW BALTIMORE, MICH.

STYLE BLACK &amp; WHITE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow LayoutPHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

## COLOR DESCRIPTION

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

## PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A297 ORDER NO. 72926 DATE 6-26-1934  
CUSTOMER GOOKIN HOUSE,  
HAMPTON BEACH, N. H.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M FC SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: ON THE OCEAN FRONT  
BOT: THE GOOKIN HOUSE, HAMPTON BEACH, N. H.  
MRS. S. H. GOOKIN, PROP.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

TAKE OUT SIGN AT EXTREME LEFT, GUERNSEY SIGN, ALSO  
WASMACCO SIGN. TAKE OUT ALL CHAIRS. TAKE OUT STEAK,  
LOBSTER, CHICKEN, ETC. SIGN OVER PIAZZA. TAKE OUT  
"SPECIAL DINNER" SIGN AT RIGHT. CUT OUT HOTEL AT  
RIGHT OF PICTURE.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES. ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES. COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

Rel 2 1/2  
C-5 min.

2.50



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A298

ORDER NO. 48076

DATE 7-3-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WICOMICO HIGH SCHOOL

AND MUNICIPAL PARK, SALISBURY, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. DARK RED BRICK, LIGHT STONE TRIM. WHITE SASH. GREEN LAWN &  
SHRUBBERY. LIGHT GRAY CENTER FOUNTAIN. LIGHT GRAY STEPS.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2 1/2

A4 3/4

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A299

ORDER NO. 48076

DATE 7-3-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

MARYLAND STATE NORMAL

SAME AS ABOVE

SCHOOL, SALISBURY, MD.

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF. WHITE TOWER. CREAM COLUMNS, GABLE & ENTRANCE. WHITE WINDOW FRAMES & STEPS. COPPER ROOF ON TOWER. GREEN LAWN & HEDGE. REMOVE POLE & WIRES. SHOW FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

9



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A300

ORDER NO. 72942

DATE 7-13-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER A. WIEGAND'S SONS CO.,  
INDIANAPOLIS, IND.

6 M PC

SIZE 3½ x 5½

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A. WIEGAND'S SONS CO., FLORISTS,

ILLINOIS ST. AT 16TH, -INDIANAPOLIS, IND. —

OUR 76TH YEAR

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Panormatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF —  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 2  
280 1/2  
A 5 1/2  
C- 1 1/2

Rel 2  
280 1/2  
A 5 1/2  
C- 1 1/2



PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A301

ORDER NO. 72945

DATE

6-27-1934 DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
KRAEMER'S HOTEL,  
MT. CLEMENS, MICH.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full KRAEMER'S STRICTLY KOSHER HOTEL,  
MT. CLEMENS, MICH.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RED BRICK, WHITE TRIM, GREEN FURNITURE, COLORFUL  
FLOWERS, GREEN GRASS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH SAME SIZE  
SCREEN 55 - 60 85 - 100 110 120 133 150  
ETCHING DEPT PAINT IN BACKGROUND SOLID  
FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASS  
CUT TO PICAS (see size)  
PROOFS  
FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

Del 2 1/2  
acc 1 1/2  
A 5  
C 1/2

6



281  
A5

2

LAS VEGAS PHARMACY,  
LAS VEGAS, NEV.

NO. 4A302 ✓  
ORDER NO. 72993  
DATE 7-9-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BOULDER DAM AND LOWER

IMPRINT NONE

PORTALS OF DIVERSION TUNNELS,  
COLORADO RIVER  
BOT, SMALL TYPE- OAKES PHOTO

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



288<sup>3/4</sup>  
A4<sup>3/4</sup>

2

LAS VEGAS PHARMACY,  
LAS VEGAS, NEV.

NO. 4A303 ✓  
ORDER NO. 72996  
DATE 7-9-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BOULDER DAM AT NIGHT,  
COLORADO RIVER

IMPRINT NONE

LOWER LEFT- U.S. BUREAU OF RECLAMATION  
PHOTO  
(SMALL TYPE)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO EXTRA PHOTO.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4



15  
LAS VEGAS PHARMACY,  
LAS VEGAS, NEV.

2  
NO. 4A304 ✓

ORDER NO. 72999

DATE 7-9-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BOULDER DAM AND  
COLORADO RIVER FROM LOOKOUT POINT  
LOWER LEFT, SMALL TYPE- U.S. BUREAU  
OF RECLAMATION PHOTO

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO EXTRA PHOTO.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3  
DEADLINE



LAS VEGAS PHARMACY,  
LAS VEGAS, NEV.

NO. 4A305

ORDER No. 72999

DATE 7-9-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT No.

2

R. M.

NO

TITLE (IN FULL) LOOKING DOWNSTREAM,

IMPRINT

NONE

COLORADO RIVER SHOWING THE IMMENSE  
CONCRETE FORMS OF BOULDER DAM

BOT, SMALL TYPE - OAKES PHOTO

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



LAS VEGAS PHARMACY,  
LAS VEGAS, NEV.

NO. 4A306

ORDER NO. 72999

DATE 7-9-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING UPSTREAM,  
COLORADO RIVER, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



LAS VEGAS PHARMACY,  
LAS VEGAS, NEV.

NO. 4A307 ✓

ORDER NO. 72999

DATE 7-9-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

BOULDER DAM LOOKING  
UPSTREAM, SHOWING COLORADO RIVER  
BOT, SMALL TYPE - OAKES PHOTO

IMPRINT

NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



LAS VEGAS PHARMACY,  
LAS VEGAS, NEV.

NO. 4A308 ✓

ORDER NO. 72999

DATE 7-9-1934

6<sup>M</sup>

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

UNION PACIFIC MIRACLE  
TRAIN PASSING THROUGH A 30 FOOT  
INTAKE PIPE, BOULDER DAM PROJECT

IMPRINT

NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



LAS VEGAS PHARMACY.  
LAS VEGAS, NEV.

NO. 4A309

ORDER NO. 72999

DATE 7-9-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A CLOSE-UP SHOWING

CONSTRUCTION DETAIL, BOULDER DAM,  
COLORADO RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



5 1/2

2101  
A-62

LAS VEGAS PHARMACY,  
LAS VEGAS, NEV.

NO. 4A310 ✓  
ORDER NO. 72999  
DATE 7-9-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. NO
TITLE (IN FULL) BOULDER CITY, NEVADA. A MODEL CITY BUILT TO HOUSE THE WORKMEN ENGAGED ON THE BOULDER DAM PROJECT	IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

76



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A311 ORDER NO. 48119 DATE 7-9-1934

CUSTOMER OLD KENTUCKY HOME HOTEL,  
BARDSTOWN, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **HOMELIKE - OLD KENTUCKY HOME HOTEL,**  
**BARDSTOWN, KENTUCKY**

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: L.F.MATTINGLY, LEXINGTON, KY.

RETOUCHING DEPARTMENT

☒ Submit Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PUT A FLAG POLE WITH FLAG ON HOTEL.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

HOTEL IS WHITE BRICK AND THE OTHER COLORING IS  
PALE GREEN.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES  
DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES  
LINE & HALFTONE COMB \_\_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM \_\_\_\_\_ COPIES  
DUPLICATES \_\_\_\_\_ COLOR PLATES  
SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH, SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

*Straight 5x7*  
*Rel 2 1/2*  
*HC 1 1/4*  
*4 3/4*  
*C-1 1/4*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **4A312** ORDER NO. **48142** DATE **7-9-1934**

CUSTOMER **ROYAL NEIGHBORS OF AMERICA  
ROCK ISLAND, ILL.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12 1/2** **PC** SIZE **3 1/2 x 5 1/2**

STYLE **AMERICAN ART, WHITE BORDER**

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

Title in full

**TOP: ROYAL NEIGHBOR HOME — DAVENPORT, IOWA**

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

**BOT: A REAL HOME AT THE END OF THE ROAD**

#### RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

**BE SURE TO USE FULL WIDTH OF PICTURE AS CUSTOMERS**

Prints each from Negatives MATTE or GLOSSY

**WANTS TREES ON RIGHT & LEFT OF BLDG. TO  
SHOW ON CARD.**

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Panormatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_\_ COLOR PLATES

LINE & HALFTONE COMB \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

ETCHING DEPT PAINT IN BACKGROUND SOLID

PROOFS

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

RETURN PHOTO YES NO

**DEADLINE**

PHOTO RETURNED

TO

PHOTO USED FOR



HC 1  
A-5

2

WHITE RIVER ART STATION,  
BRANSON, MO.

NO. 4A314

ORDER NO. 48158

DATE 7-11-1934

6.M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW FROM TABLE ROCK,  
MO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A315 ORDER NO. 48156 DATE 7-11-1934

CUSTOMER RIESMAN NOVELTY CO.,  
PRINCETON, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC

SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE, WHITE

BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNLIGHT HOTEL - ON THE BANK OF THE OHIO  
RIVER - CANNELTON, IND.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE — WIDE — HIGH. SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR



3 1/2

45 1/2

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A316 ✓  
ORDER NO. 48165  
DATE 7-11-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) MAIN STREET LOOKING  
NORTH, CONWAY, S. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LEFT- GRAY STONE BLDG., WHITE TRIM. RIGHT- RED BRICK, WHITE TRIM.  
2 WHITE FRONT 3-4 DARKER RED BRICK BLDGS. 5 GREY BLDG. 6 WHITE  
BLDG. BALANCE VARIGATED RED BLDGS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



2 1/2

A43

NO. 4A317 ✓

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

ORDER NO. 48165

DATE 7-11-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) FIRST BAPTIST CHURCH,  
CONWAY, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*light gray*  
RED BRICK BLDG., ~~WHITE~~ TRIM, GREEN LAWN, CEMENT WALK.

*See card attached for shade of bricks*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



A. 4 3/4

4

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A318

ORDER NO. 48165

DATE 7-11-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HIGH SCHOOL,  
CONWAY, S. C.

FRONT NO.

R. M

IMPRINT

55  
SAME AS ABOVE

NO

COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM, MAKE SMOOTH GREEN LAWN. See  
card attached for shade of brick.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



4024  
A-44

2

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A319 ✓

ORDER NO. 48165

DATE 7-11-1934

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) SCENE ON KINGSTON LAKE,  
CONWAY, S. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Cons to  
Sh...

4



1/2

204  
A44

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A320 ✓  
ORDER NO. 48165  
DATE 7-11-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 55 R. M. NO

TITLE (IN FULL) RESIDENCE OF COL. D.A.

IMPRINT SAME AS ABOVE

SPIVEY, CONWAY, S. C.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO 4A321

ORDER NO. 48164 DATE 7-11-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

ANTILLA HOTEL,  
MIAMI, FLA.

3 1/2 M

PC

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE

BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: ANTILLA HOTEL CORAL GABLES,  
MIAMI, FLORIDA

BOT: UNDER MANAGEMENT GENTRY ~~REX~~ REALTY CORP.

FRONT NO. 5

(All of this on one side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

MAKE REPHOTO OF CARD ATTACHED.

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED.

May Street #15 Lawn #2 Trees #21  
+ leafy in street #11

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process

150

Stripping — White Border — Full Face

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 100 110 120 133 150

ETCHING DEPT PAINTS BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - WOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF:  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



2 1/2

A4 3/4

NO. 4A322

DISTRIBUTED BY R. C. POMEROY,  
WATKINS GLEN, N. Y.

ORDER NO. 48244

DATE 7-18-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CHEQUAGA FALLS,  
MONTAUR FALLS, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ 4A323

ORDER NO. 49327 DATE

9-28-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE ALLIS PRESS,  
KANSAS CITY, MO.

125 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE PLANT OF M.K.GOETZ BREWING

COMPANY IN ST. JOSEPH, MISSOURI

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEADLINE

Make Red Proof of Sign

STYLE PHOTOCHROM - FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes (No)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — (Handcolor) — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO



SUTTON'S -  
CHAPEL HILL, S. C.

NO. 4A324  
ORDER NO. 48710  
DATE 9-11-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 0 R. M NO

TITLE (IN FULL) MOREHEAD-PATTERSON  
MEMORIAL TOWER, UNIVERSITY  
OF NORTH CAROLINA, CHAPEL HILL,  
N. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



R-2

See check  
before  
typing

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A325

ORDER NO. 48357

DATE

7-23-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER DEDEIAN ORIENTAL RUG CO.,  
CHICAGO, ILL.

6 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP — Exhibit of genuine Oriental Rugs —  
Horticultural Building, Century of Progress, Chicago

BOT. Dedean Oriental Rug Co. —  
5 N. Halish Avenue, Chicago, Ill.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

screen  
120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE  
DEADLINE

YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



THE ROSE AGENCY, INC.,  
DURHAM, N. C.

NO. 4A326

ORDER NO. 48404

DATE 7-25-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DUKE UNIVERSITY MEDICAL IMPRINT SAME AS ABOVE

SCHOOL AND HOSPITAL, DURHAM, N. C.  
CONTAINING MORE THAN 1000 ROOMS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL. PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE ROSE AGENCY, INC.,  
DURHAM, N. C.

NO. 4A327

ORDER NO. 48404

DATE 7-25-1934

121 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NEW FEDERAL BUILDING,  
DURHAM, N. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Remove autor, old bldg. & fence.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A44

2

H. A. MC ELROY CO.,  
SOMERSET, KY.

NO. 4A328 ✓

ORDER NO. 48413

DATE 7-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BURNSIDE BRIDGE ACROSS

IMPRINT NONE

CUMBERLAND RIVER, SOMERSET, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



H.A. MC ELROY CO.,  
SOMERSET, KY.

NO. 4A329

ORDER NO. 48413

DATE 7-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) CHRISTIAN CHURCH,  
SOMERSET, KY.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A330✓

ORDER NO. 48361

DATE 7-24-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HILL STREET SCHOOL,

ASHEVILLE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. RED BRICK, WHITE TRIM. COLUMNS GOING UP WALK RED BRICK WITH WHITE TOPS. FENCE SAME SHADE OF RED AS BLDG. FLOWERS IN RIGHT HAND CORNER ARE WHITE AND ALSO ON RIGHT SIDE OF WALK THERE ARE A FEW WHITE FLOWERS. THE LITTLE ROUND BUSHES, THREE OF WHICH CAN BE SEEN ON SIDE OF WALK AND JUST BEHIND THE MAN ARE A RED LIKE APPEARANCE. BENCHES ARE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



45  
DUFFY'S DRUG STORE,  
NEW BERN, N. C.

NO. 4A331

ORDER NO. 48389

7-25-1934

DATE

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW BERN COUNTRY CLUB,  
NEW BERN, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT

NONE

h D7377

COLOR DESCRIPTION-

WOODEN (NATURAL) BLDG. WHITE TRIM, RED BRICK BASE & CHIMNEY. SLATE  
COLOR ROOF. FLOWERS AROUND BLDG. PINK, WHITE & BLUE. LAKE TO LEFT,  
GREEN LAWN, GRAVEL ROAD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



1 Print  
2

DUFFY'S DRUG STORE,  
NEW BERN, N. C.

NO. 4A332 ✓  
ORDER NO. 48389  
DATE 7-25-1934

14 3/4

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) WOMEN'S CLUB BUILDING, NEW BERN, N. C.		IMPRINT NONE	

~~37144~~  
D7377

COLOR DESCRIPTION  
NATURAL ROCK STONE BLDG. SLATE ROOF. BLDG. WHITE TRIM, WINDOW TRIM WHITE  
GREEN WINDOW SHUTTERS. FLOWERS ON ROADWAY & BLDG. PINK, PURPLE, BLUE  
RED & WHITE. MAKE SMOOTH GREEN LAWN. TAKE OUT POLE & WIRES. GRAVEL  
DRIVE. WATER TO RIGHT.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9



DUFFY'S DRUG STORE,  
NEW BERN, N. C.

NO. 4A333

ORDER NO. 48389

DATE 7-25-1934

3M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. COAST GUARD CUTTER

AS SEEN FROM EAST FRONT STREET,  
NEW BERN, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BOAT WHITE, BLACK WATER LINE, MASTS & SMOKESTACKS DARK CREAM, SMALL  
BOATS WHITE, RED & GREEN. SMOOTH LAWN, CEMENT SEAWALL AND RAILING.  
TAKE OUT HIGHWAY MARKER IN FOREGROUND.

USE BEST PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



HC 3/4  
A 43

2

NO. 4A334✓

ORDER NO. 48424

DATE 7-26-1934

FINLAYS N'S 50 TO \$1.00 STORE,

CAMERON, W. VA.

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DENVER MOUNTAIN SCENE  
FROM U.S. ROUTE 250, NEAR  
CAMERON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

WHITE CEMENT ROAD, WHITE FENCE. SHOW BRIDGE ON REAR RIGHT. GREEN  
FOLIAGE AND HILLS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO  
PHOTO TICKET



34  
144

2

FINLAYSON'S,  
CAMERON, W. VA.

NO. 4A335 ✓  
ORDER NO. 48424  
DATE 7-26-1934

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) FISH CREEK VIEW FROM U.S. ROUTE 250, S.E. OF CAMERON, W. VA.		IMPRINT NONE	

COLOR DESCRIPTION  
BLDGS. GRAY & BROWN ON RIGHT & LEFT. SHOW RIVER IN LEFT ~~XXXX~~  
FOREGROUND ON BACK THROUGH LEFT CENTER WHITE CEMENT ROADS. SHOW  
RED OIL TANKS.

SUBMIT: RET. PHOTO      B. I. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

Cork

2



2 1/2

W.A. KUGLER,  
SEBRING, FLA.

NO. 4A336  
ORDER NO. 48437  
DATE 7-26-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) PENNSYLVANIA HOTEL,  
(FORMERLY ARROWHEAD) SEBRING, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
BLDG - UPPER HALF GREEN SHINGLE. LOWER HALF WHITE, WHITE TRIM. 4  
TREES ON SIDE OF BLDG. PUT ORANGES ON THEM, BUT NOT BIG TREES  
IN FRONT. PUT FEW FLOWERS ALONG SIDE OF BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

10



NO. 4A337

ORDER NO. 17384

J.E. HARVEY, TALLULAH FALLS, GA.

DATE 6-24-43

3 1/2 MPOST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

TITLE (IN FULL) LOOKING DOWN TALLULAH GORGE SHOWING TALLULAH POINT SITUATED 1000 FEET ABOVE THE CHASM BED, TALLULAH FALLS, GA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

*use photo*  
 SAME AS 4A337- BRING OUT WATER AT BOTTOM, AND BRING OUT LOOK-OUT CABIN ON RIDGE OF MOUNTAIN- THIS CABIN BETWEEN THE FIRST PROMINENT HIGH TENSION ELECTRIC WIRE TOWERS AT RIGHT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

NO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 8 1943

JUL 8 1943

OPERATION

EST. TIME

DATE  
ENTERED DEPT.DATE  
COMPLETED

COMPOSING, TYPE SET UP

JUL 9 - 1943

JUL 9 - 1943

SKETCH

RE TOUCHING

PHOTO LITHO

BLUETINT  
STRIPPING, CHANGING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE RETURNED TO CUSTOMER

By

6 3/4

4.39

12-22-43

47



HUNNICUTT'S STUDIO,  
TALLULAH FALLS, GA.

NO. 4A337 ✓

ORDER NO. 48458

DATE 7-26-1934

M **BLUESKY POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

IMPRINT

NO IM

LOOKING DOWN TALLULAH  
GORGE SHOWING TALLULAH POINT  
SITUATED 1000 FEET ABOVE THE CHASM  
BED, TALLULAH FALLS, GA.

LD 7016

COLOR DESCRIPTION

NOTE THAT THE BUILDING WHERE ARROW IS MARKED ON PHOTO, ~~XX~~  
IS TO BE BROUGHT OUT AS CLEARLY AS POSSIBLE.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4



2

XXXXXX

HUNNICUTT'S STUDIO, TALLULAH  
FALLS, GA.

NO. 4A338

ORDER NO. 48458

DATE 7-26-1934

M **BLUESKY POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) **LOOKING NORTHWEST UP  
THE GRAND CHASM FROM TALLULAH POINT,  
TALLULAH FALLS, GA.**

IMPRINT **NONE**

COLOR DESCRIPTION

**REMOVE BLEMISH IN SKY**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER **X**

**CURT TEICH & COMPANY, INC., CHICAGO**

PHOTO TICKET

3



A7

2

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A339

ORDER No. 48488

DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT No.

38

R. M.

YES

TITLE (IN FULL)

PHANTOM RANCH, "IN THE  
LAND OF LIGHT AND SHADOW", GRAND  
CANYON NATIONAL PARK, ARIZONA

IMPRINT

NONE

PRIVATE NO. BEFORE TITLE- H-4222

COLOR DESCRIPTION

COLOR AS 2A-M250 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



A 8 1/2

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A340 ✓  
ORDER NO. 48488  
DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CANYON FROM EL TOVAR, GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE- H-1519

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 38 R. M YES

IMPRINT NONE COPYRIGHT BY FRED HARVEY

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



3 1/2

A7 1/2

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A342

ORDER NO. 48488

DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38 R. M. YES

TITLE (IN FULL) BUFFALO DANCE OF THE

IMPRINT NONE

HOPI INDIANS, GRAND CANYON NATIONAL  
PARK, ARIZONA: (IN FRONT OF  
HOPI HOUSE)

PRIVATE NO. BEFORE TITLE - H-3630

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

10



3 1/2

A7

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A343  
ORDER NO. 48488  
DATE 7-31-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO. 38 R. M. YES
TITLE (IN FULL) HOPI SNAKE DANCE, ARIZONA	IMPRINT COPYRIGHT BY FRED HARVEY
PRIVATE NO. BEFORE TITLE- H-2071	

COLOR DESCRIPTION

TOUCH OUT FIGURES ON RIGHT (SEE CARD ATTACHED.) COLOR AS  
CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



A10

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A344 ✓  
ORDER NO. 48488  
DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO. 38	R. M. YES
TITLE (IN FULL) LOOKING NORTH FROM DESERT VIEW ROAD, GRAND CANYON NATIONAL PARK, ARIZONA PRIVATE NO. BEFORE TITLE- H-3989		IMPRINT NONE	

COLOR DESCRIPTION  
SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.—	CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

DEADLINE

7  
2



A10½

6

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A345

ORDER NO. 48488

DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38 R. M. YES

TITLE (IN FULL) THE CANYON FROM GRAND  
VIEW, GRAND CANYON NATIONAL PARK,  
ARIZONA

IMPRINT COPYRIGHT BY FRED  
HARVEY

PRIVATE NO. BEFORE TITLE- H-2280

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4



49 1/2

5

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A346  
ORDER NO. 48488  
DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38 R. M. YES  
IMPRINT NONE

TITLE (IN FULL) A SUNSET IN GRANITE  
GORGE, GRAND CANYON NATIONAL  
PARK, ARIZONA

PRIVATE NO. BEFORE TITLE- H-3105

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A347

ORDER NO. 48488

DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OVER EL

TOVAR HOTEL, GRAND CANYON NATIONAL  
PARK, ARIZONA

PRIVATE NO. BEFORE TITLE- H-3999

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

38

R. M

YES

IMPRINT

NONE

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. I., & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A348

ORDER NO. 48488

DATE 7-31-1934

6<sup>M</sup>

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38

R. M

YES

TITLE (IN FULL)

"AFTERNOON"- VIEW FROM

IMPRINT

COPYRIGHT BY FRED

HARVEY

THE INDIAN WATCHTOWER, DESERT VIEW, XXXXD  
GRAND CANYON NATIONAL PARK, ARIZONA.  
FROM PAINTING BY GUNNAR WIDFORSS  
PRIVATE NO. BEFORE TITLE- H-4224

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



5 1/2

A8

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A349 ✓  
ORDER NO. 48488  
DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38 R. M. YES

TITLE (IN FULL) "MARI COPA POINT"

IMPRINT COPYRIGHT BY FRED HARVEY

GRAND CANYON NATIONAL PARK, ARIZONA •  
FROM PAINTING BY GUNNAR WIDFORSS

PRIVATE NO. BEFORE TITLE - H-4223

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



A7  
FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A350

ORDER NO. 48488

DATE 7-31-1934

6<sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38

R. M. YES

TITLE (IN FULL)

PREHISTORIC CLIFF  
DWELLINGS, PUEBLO OF PUYE, NEAR  
SANTA FE, NEW MEXICO

IMPRINT NONE

PRIVATE NO. BEFORE TITLE - H-3507

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



46 1/2

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A351 ✓  
ORDER NO. 48488  
DATE 7-31-1934

☒ AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38 R. M. YES

TITLE (IN FULL) METEORITE CRATER NEAR  
WINSLOW, ARIZONA

IMPRINT NONE

PRIVATE NO. BEFORE TITLE H-3971

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A352 ✓

ORDER NO. 48488

DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUEBLO OF TAOS, NEW  
MEXICO

PRIVATE NO. BEFORE TITLE H-3539

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 38 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



A8

replied

6

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A353

ORDER NO. 48488

DATE 7-31-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

38

R. M.

YES

TITLE (IN FULL)

HOPI SNAKE DANCE,

IMPRINT

SAME AS ABOVE

ARIZONA  
SMALL TYPE- COPYRIGHT, DETROIT PHOTOGRAPHIC CO.  
PRIVATE NO. BEFORE TITLE- H-5898

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A354

ORDER NO. 48488

DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

38

R. M

YES

TITLE (IN FULL)

LOOKING NORTHEAST FROM

IMPRINT

NONE

NEAR EL TOVAR, GRAND CANYON NATIONAL  
PARK, ARIZONA

PRIVATE NO. BEFORE TITLE - H-3991

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A355 ✓  
ORDER NO. 48488  
DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 38 R. M. YES

TITLE (IN FULL) GLIMPSE OF BRIGHT ANGEL

IMPRINT & NONE

TRAIL FROM NEAR EL TOVAR, GRAND  
CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE- H-3993

COLOR DESCRIPTION

COLOR AS CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



49 1/2

FRED HARVEY,  
KANSASCITY, MO.

NO. 4A336 ✓

ORDER NO. 48488

DATE 7-31-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38

R. M. YES

TITLE (IN FULL) ALONG GRAND VIEW DRIVE.

IMPRINT NONE

GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE- H-3962

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



A9

3

FRED HARVEY, KANSAS CITY, MO.		NO. 4A357 ✓
		ORDER NO. 48488
		DATE 7-31-1934
6M AMERICAN ART POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 38	R. M. YES
TITLE (IN FULL) SHEER WALL ON DESERT VIEW DRIVE, GRAND CANYON NATIONAL PARK, ARIZONA	IMPRINT SAMXXXXXX NONE	
PRIVATE NO. BEFORE TITLE- H-3992		
COLOR DESCRIPTION		
COLORS AS CARD ATTACHED.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE



32

A9

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A358

ORDER NO. 48488

DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM NEAR POWELL  
MEMORIAL, GRAND CANYON NATIONAL  
PARK, ARIZONA  
PRIVATE NO. BEFORE TITLE- K-3994

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 38 R. M YES

IMPRINT SXM NONE

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



19

82

FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A359 ✓  
ORDER NO. 48488  
DATE 7-31-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO. 38 R. M. YES
TITLE (IN FULL) ON HERMIT RIM DRIVE NEAR MOJAVE POINT, GRAND CANYON NATIONAL PARK, ARIZONA	IMPRINT NONE
PRIVATE NO. BEFORE TITLE- H-3996	

COLOR DESCRIPTION  
SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      X      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.—      CUSTOMER

● CURT TEICH & COMPANY, INC., CHICAGO ●  
PHOTO TICKET

DEADLINE

10



FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A360

ORDER NO. 48488

DATE 7-31-1934

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38 R. M. YES

TITLE (IN FULL) TRAIL PARTY BELOW YAKI X MPRIINT NONE

POINT ON KAIBAB TRAIL, GRAND  
CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE- H-3988

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



FRED HARVEY,  
KANSAS CITY, MO.

NO. 4A361

ORDER NO. 48488

DATE 7-31-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 38 R. M. YES

TITLE (IN FULL)

ON KAIBAB TRAIL TO

IMPRINT ~~XXXX~~ NONE

THE NORTH RIM, GRAND CANYON  
NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE- ~~XXXX~~ H-3959

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 4A362 ORDER NO. 48504 DATE 8-1-1934

CUSTOMER PRINCESS ANN HOTEL,  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: PRINCESS ANN HOTEL MIAMI BEACH,  
FLORIDA

BOT: ONE BLOCK FROM OCEAN

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

1/3 5x7  
del 6  
HC 1/4  
A 5  
C-1/2

Rephoto  
Art Work  
\$11.00



RETURN PHOTO YES NO  
CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.  
PHOTO RETURNED TO

DIAL NO. 4A362

ORDER NO. 50884

DATE 12-19-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

A. WYGRALA,  
LACEYVILLE, PA.

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BRICK HOUSE TOURIST HOME, LACEYVILLE, PA.

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DARK RED BRICK. DARK ROOF. BUFF WINDOW FRAMES. WHITE  
CORNICE & PORCH WITH BUFF RAILINGS. DARK BROWN DOORS  
WITH BUFF DOOR FRAMES. ON RIGHT SIDE UNDER PORCH  
WHITE. DARK PURPLE, PINK & RED FLOWERS ON PORCH. PINK  
FLOWERS ON RIGHT OF BLDG. LIGHT GRAY STEPS. GREEN  
FLOWER BOXES ON PORCH. LIGHT BLUE PORCH CEILING.  
WHITE SIGNS, DARK LETTERS. CENTER SIGN BLACK,  
WHITE LETTERS. ON LEFT: BLDG. LIGHT GRAY.  
ON RIGHT BLDG. GRAY.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB CDLOR PRDCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES  
DUPLICATES CDLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTD  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL



HC 3/4  
A4 3/4

F.W.WOOLWORTH CO.,  
SALAMANCA, N. Y.

NO. 4A363 ✓

ORDER NO. 48554

DATE 8-3-1934

3 1/2 M AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING

AND LAKE, ALLEGANY STATE PARK BETWEEN  
BRADFORD, PA. AND SALAMANCA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BLDG. GRAY & BROWNISH MIXED STONE. DRAB BROWN GABLES AND CORNICE. BROWN & BUFF  
MOTTLED SLATE ROOF. SHOW FLAG ON POLE ON RIGHT REAR. GREEN TERRACED LAWN &  
SHRIBBERY IN FRONT OF BUILDING. REAR TREES AND MOUNTAINS GREEN, NOT BROWN.

DO VERY GOOD COLOR WORK ON THIS SUBJECT.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



22  
AL  
A

22

F.W.WOOLWORTH CO.,  
SALAMANCA, N. Y.

NO. 4A364  
ORDER NO. 48534  
DATE 8-3-1934

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER  
TITLE (IN FULL) VIEW OF BATH HOUSE, DANCE  
HALL AND BOAT HOUSE, ALLEGANY STATE PARK  
BETWEEN BRADFORD, PA. AND SALAMANCA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M NO  
IMPRINT NONE

COLOR DESCRIPTION  
BLDGs. GRAY, GREEN ROOFS. SHOW MOUNTAINS CLEAR & GREEN. MAKE WATER BLUE.  
REMOVE DARK SHADOWS ON MOUNTAINS ON REAR RIGHT & LEFT. MAKE MOUNTAINS GREEN,  
NOT BROWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4



COUSER'S BOOK STORE,  
HOUTZDALE, PA,

NO. 4A365 ✓  
ORDER NO. 48565  
DATE 8-6-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF HOUTZDALE, PA,

FROM OLD PARK HILL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



BRUCE'S DRUG STORE,  
BANK CULPEPER, VA.

NO. 4A366

ORDER NO. 48594

DATE 8-7-1934

1 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOODLAND CHURCH,  
CULPEPER, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT. TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



C. W. HUGHES,  
MECHANICVILLE, N. Y.

NO. 4A367

ORDER NO. 48615

DATE 8-9-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOODBURNE INN, CATSKILL,

GREEN CO., N. Y. ROUTE 385 BETWEEN  
CATSKILL AND ATHENS. TEL. 860F5

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN  
UPPER BORDER- 292

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT O. WIENCKE, PHILMONT,  
N. Y.

BLDG. WHITE, WINDOWS GREEN, ROOF & CHIMNEY RED, FILL IN LEAVES ON  
PART OF DEAD TREE SHOWING IN FRONT OF BUILDING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A368 ORDER NO. 48700 DATE 8-15-1934

CUSTOMER YOUNG'S AUTO COURT,  
NO. SAN DIEGO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETD

Photos for  
this Customer

25 M PC GROUP (2) SIZE 3½ x 5½

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: YOUNG'S AUTO COURT, SAN DIEGO'S

LARGEST AND MOST MODERN

BOT: ONE BLOCK OFF U.S. 101 - AT OLD TOWN, SAN DIEGO,  
EXXEL CAL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

6



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A369

ORDER NO 48688

DATE 8-15-1934

CUSTOMER J. P. BELL CO., INC.,  
LYNCHBURG, VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Is for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BIRD'S-EYE VIEW OF HARGRAVE MILITARY  
ACADEMY, CHATHAM, VIRGINIA

FRONT NO. 5 (All of this on address side) R. M. Yes NO  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

CLEAN UP PATHS IN GRASS IN CIRCLE.  
CROP AND MAKE GRASS WHERE PLOWED FIELD IS IN  
FOREGROUND.

ATHLETIC FIELD TO LEFT OF BLDGS.

COLOR DESCRIPTION

BLDGS. RED BRICK, SLATE ROOF.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Full Face — 120  
Dry — Wet — Pancromatic — Color separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

OTO RETURNED

TO

PHOTO USED FOR

Rek. 22  
2cc 12  
A-5  
114

Get W  
3.00



4434  
WAVERLY NEWS CO.,  
WAVERLY, N. Y.

3  
NO. 4A370 ✓

ORDER NO.

48717

DATE 9-5-1934

6<sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

TIOGA COUNTY GENERAL

HOSPITAL, WAVERLY, N. Y.

FRONT NO.

2

R. M

NO

IMPRINT

NONE

COLOR DESCRIPTION

DARK CREAM BRICK, LIGHT STONE CORNICE, BASE & ENTRANCE. BRASS DOORS.  
LIGHT GREEN SASH & WINDOW FRAMES. GREEN LAMP POSTS. LIGHT GREEN  
RAILING AT ENTRANCE. RED FLOWER BED IN CENTER. WHITE FLOWERS ON LEFT  
& RIGHT END OF BLDG.

*Take out Car*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



4434

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

3

NO. 4A371

ORDER NO. 49423

DATE 10-3-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) POST OFFICE, CAROGA LAKE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

PRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 16

COLOR DESCRIPTION

REMOVE WIRES. CUT OUT BLDG. ENTIRELY AT LEFT OF VIEW & LET MT. RANGE  
APPEAR AS AT RIGHT OF PICTURE. FILL IN UNDER LEFT OF BLDG. WITH  
STONE FOUNDATION. CUT OFF BOTTOM AS INDICATED AND SMOOTH UP  
& FOREGROUND TO APPEAR AS GRASS RATHER THAN WEEDS. THE BUILDING IS  
ALL WHITE WITH DARK GREEN ROOF. SERVICE STATION PUMPS RED AND ROOF  
AUTUMN COLORS. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Carroll  
Haw



2

281  
A5

EDWARD A. HESS,  
STOCKTON, CALIFORNIA

NO. 4A372

ORDER NO. 48798

DATE 8-23-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (C) LONG LAKE AND MT.

ELWELL, CALIFORNIA 435

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 62 R. M. KR YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

PUT IN STAMP SPACE "PLACE STAMP HERE"

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

VERY PARTICULAR CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



EDWARD A. HESS,  
STOCKTON, CALIFORNIA

NO. 4A373 ✓

ORDER NO. 48798

DATE 8-23-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 62 R. M. NO

TITLE (IN FULL) (C) CALIFORNIA DEER 550

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

PUT IN STAMP SPACE "PLACE STAMP HERE"

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

VERY PARTICULAR CUSTOMER

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. 4A374 ✓  
ORDER NO. 48827  
DATE 8-23-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) ~~YELLOWSTONE~~ YELLOWSTONE CAMP  
GROUNDS, LIVINGSTON, MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDGs. CEMENT, WINDOWS WHITE, GREEN & WHITE A NINGS, TAKE OUT THE TWO POSTS IN THE  
ROAD, THE SIGN OVER DRIVEWAY IS YELLOW WITH BLACK LETTERS AND BORDER, BENCH GREEN,  
CHIMNEYS RED, ROOF REGULAR WOOD COLOR. RETOUCH LEFT HAND BUILDING TO APPEAR LIKE A  
SMALL LAWN WITH CURBING AND FLOWERS, THE FEW FLOWERS IN THE WINDOW ARE RED. MEN  
HAVE ON WHITE SUITS WITH BLACK BELTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

A 4<sup>3</sup>/<sub>4</sub>

3

9



ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. 4A375 ✓  
ORDER NO. 48827

DATE 8-23-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WORLD'S LONGEST WOODEN

BRIDGE, LENGTH 2 MILES, LAKE PEND D'OREILLE,  
SANDPOINT, IDAHO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RAILING ON BRIDGE WHITE POLES, WHITE PILING WOOD COLOR. HILLS GREEN & DRY GRASS  
COLOR. CENTER OF SIGN ON BRIDGE YELLOW, BORDER BLACK. REMOVE THE FIRST TWO POLES  
ON RIGHT, THE ONE WITHOUT A CROSS BAR AND THE FIRST ONE. ROCKS AT SIDE OF BRIDGE  
BROWN AND GREY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5/31/26

9



2cc 1/2  
A43/4

THE WAGNER POST CARD AND NOVELTY CO.,  
DELPHOS, OHIO

NO. 4A376 ✓

ORDER NO. 49418

DATE 10-3-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GOLF COURSE, FINDLAY,  
OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REAR BLDG. ON LEFT GREEN, WHITE TRIM. BRIDGE ON REAR CENTER GRAY,  
WHITE ENDS. BRIGHT GREEN LAWN & FAIRWAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



RETURN PHOTO	YES	NO
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
32		
33		
34		
35		
36		
37		
38		
39		
40		
41		
42		
43		
44		
45		
46		
47		
48		
49		
50		
51		
52		
53		
54		
55		
56		
57		
58		
59		
60		
61		
62		
63		
64		
65		
66		
67		
68		
69		
70		
71		
72		
73		
74		
75		
76		
77		
78		
79		
80		
81		
82		
83		
84		
85		
86		
87		
88		
89		
90		
91		
92		
93		
94		
95		
96		
97		
98		
99		
100		

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

ALAMO COURT,  
BIG SPRING, TEXAS

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer T. Imprint No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — <u>White</u> Border — Full Face.		175
Blue Print — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.		

### COLOR DESCRIPTION

WALLS, LATTICE & ORNAMENTAL WOODWORK ON SIGN AND SUMMER HOUSE ARE PEARL GRAY. DOOR & WINDOW TRIM AND DOORS ARE GREEN (WITH CREAM PANELS. POSTS THAT SUPPORT SIGN GREEN. OUTLOOKERS ON WALLS GREEN WITH ORANGE TIPS. ALL DOOR AND WINDOW SCREENS, 1x2 STRIP AT TOP OF WALLS AND STRIPS AROUND ARCHES OF GARAGES ARE ORANGE. SIGN WHITE GROUND WITH BLACK LETTERS. RED BORDER. BACK FENCE WHITE WITH ORANGE TRIM. ROCKS IN FRONT OF SHRUBBERY ARE ALSO WHITE. AWNINGS GREEN AND ORANGE STRIPE.

HALETONS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES \_\_\_\_\_

LINE &amp; HALFTONE COMB. — COLOR PROCESS

Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ken Day
-----------	-----------------	---------------	--------------	------------------	---------------	---------

LETTERS. RED BORDER.  
T OF SHRUBBERY

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_

SCREEN . 55 . 60 . 85 . 100 . 110 . 120 . 133 . 150

ETCHING DEPT PAINT IN BACKGROUND SOLI

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ Color Plates \_\_\_\_\_

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

**BLOCKING DEPT. WOOD - MORTISE - ANCHOR**  
**SOLID METAL - FLUSH TOP FLUSH BOTTOM**  
**FLUSH SIDES FLUSH ALL AROUND**  
**UNMOUNTED WITH BEARERS**  
**CUT TO PICAS (see size)**

PROOFS

\_\_\_ FLAT \_\_\_ GOOD \_\_\_ IN COLORS \_\_\_ SPECIAL STOCK

\_\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD      METAL.

PHOTO RETURNED

To

PHOTO USED FOR



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. 4A378

ORDER NO. 48824

DATE 8-23-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
COMMERCIAL LITHOGRAPHING CO., INC.,  
LOUISVILLE, KY.

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL MT. DORA "MIDST LAKES AND HILLS"

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES. ZINC COLOR PLATES								DUPLICATES. COLOR PLATES							
LINE & HALFTONE COMB. COLOR PROCESS								LINE & HALFTONE COMB. COLOR PROCESS							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Dry		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Dry	
SIZE _____ WIDE _____ HIGH SAME SIZE _____								SIZE _____ WIDE _____ HIGH SAME SIZE _____							
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150								SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150							
ETCHING DEPT. PAINT IN BACKGROUND SOLID								ETCHING DEPT. PAINT IN BACKGROUND SOLID							
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER								FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER							
BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)								BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)							
PROOFS								PROOFS							
FLAT - GOOD - IN COLORS - SPECIAL STOCK								FLAT - GOOD - IN COLORS - SPECIAL STOCK							
ELECTROTYPES EACH OF								ELECTROTYPES EACH OF							
ON WOOD METAL								ON WOOD METAL							



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

**DIAL NO.** 4A379 **ORDER NO.** 48834 **DATE** 8-23-1934

**CUSTOMER** WILLIAM L. STONE,  
WYALUSING, PA.

**SIZE** 3 1/2" x 4 1/2" **STYLE** AMERICAN ART, WHITE BORDER

**PLACE OF TITLE:** Upper, Lower, Center, Border — Follow Layout  
**Title in Plate** Yes No **Copyright in Plate** Yes No  
**Title in full** THE LOG CABINS AT WYALUSING ROCKS, ON  
U. S. 6 AND 309, WYALUSING, PA.

**DEPT.** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**DATE COMPLETED**

**NEG. NO.**

**RETOUCHING DEPARTMENT**  
Submit Sketch — Layout Retouched Photo — Wash Drawing  
Follow Layout

**PHOTO LITHO**  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

**ENGRAVING DEPARTMENT**  
ZINC ETCHINGS FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
TONE COMB COLOR PROCESS

**COLOR DESCRIPTION**  
DARK BROWN RUSTIC LOGS, LIGHT MORTAR. DARK DULL  
GREEN ROOFS. BROWNISH GRAY ROCKS ALONG FRONT. RED, PURPLE,  
& YELLOW FLOWERS ON PORCH & YARD. GREEN LAWN &  
SHRUBBERY. RUSTIC BROWN STANDS OR TABLES. GREY CHIMNEYS.  
ROSE COLOR CURTAINS ON WINDOWS OF CABINS.

**FINISHING DEPT.** OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

**PROOFS**  
FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

Ref 2  
200 1/2  
A-5  
C-14

Carver



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A380 ORDER NO. 48834 DATE 8-23-1934

CUSTOMER WILLIAM L. STONE,  
WYALUSING, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 3/4 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
LOG CABIN AT WYALUSING ROCKS ON U. S. 6  
AND U. S. 309, WYALUSING, PA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

COLOR DESCRIPTION  
DARK BROWN RUSTIC LOGS, LIGHT MORTAR. DARK GREEN ROOF. COLORED  
FLOWERS IN BED BELOW WINDOWS ON RIGHT END OF BLDG.  
WHITE SASH AND DOOR ON RIGHT WING. LIGHT GRAY MONUMENT  
ON RIGHT. GRAY STONE STEPS. GRAY CHIMNEY ON RIGHT END.  
GREEN LAWN & SHRUBBERY. ON RIGHT WHITE SIGN, DARK  
LETTERS, RUSTIC FRAME. ROSE COLOR CURTAINS ON WINDOWS.

HALFTONES FROM		COPIES	
ZINC COLOR PLATES		COPIES	
HALFTONE COMB.		COLOR PROCESS	
Extra	Strip	Double	Reverse
Light	To Size	Print	Position
Stripping			Reverse
			Color
			Ben Day

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra	Strip	Double	Reverse
Negatives	To Size	Print	Position
			Reverse
			Color
			Ben Day

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DRAWERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED TO PHOTO USED FOR



THE UNIVERSITY STORE,  
GRANVILLE, OHIO

NO. 4A381 ✓

ORDER NO. 48642

DATE 8-23-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) SOUTH PLAZA, DENISON  
UNIVERSITY, GRANVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. NO  
SAME AS ABOVE

IMPRINT

COLOR DESCRIPTION

MAKE UPRIGHT VIEW. CUT LEFT SIDE SLIGHTLY AS NECESSARY FOR PROPORTIONS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



HARRIS DRUG CO.,  
COLUMBIA, MISS.

*Black & white*

NO. 4A383

ORDER NO. 48846

DATE 8-24-1934

1 M

~~IMPRINT~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POSTOFFICE BUILDING,  
COLUMBIA, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A 4<sup>3</sup>/<sub>4</sub>

2<sup>1</sup>/<sub>2</sub>

EDGAR T. SCOTT,  
NORTH AMHERST, MASS.

NO. 4A384

ORDER NO. 48908

DATE 8-28-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE COMMON, AMHERST,  
MASS.

IMPRINT SCOTT - E 1158

COLOR DESCRIPTION

TOUCH UP TOWER SAME AS ON CARD ATTACHED. COLOR SAME AS CARD  
ATTACHED- CHURCH & PARSONAGE LIGHT GRAY, BRIGHT FOLIAGE ON  
TREES. GREEN GRASS, DARK BROWN ROADWAY AT BOTTOM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



2c 3/4  
A-43/4

2 1/2

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A385  
ORDER NO. 48928  
DATE 8-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) PACOLET RIVER AND  
HIGHWAY BETWEEN SALUDA AND TRYON,  
N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 750

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



201  
A 4 3/4

3

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A386  
ORDER NO. 48928  
DATE 8-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ROCK AND VIEW OF  
VALLEY FROM TOP OF TRYON MOUNTAIN,  
TRYON, N. C.

PRIVATE NO. BEFORE TITLE- 751

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



28c 1/4 3/4

3

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A387  
ORDER NO. 48928  
DATE 8-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER  
TITLE (IN FULL) NIGHT-TIME SCENE FROM  
WARRIOR MOUNTAIN, TRYON, N. C.  
PRIVATE NO. BEFORE TITLE- 752

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 55 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



74<sup>3</sup>/<sub>4</sub>

3

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A388

ORDER NO. 48928

DATE 8-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL)

BREVARD COLLEGE,  
BREVARD, N. C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 753

COLOR DESCRIPTION

RED BRICK BLDGS., WHITE TRIM, DARK ROOF, YELLOW & WHITE FLOWERS  
ALONG SIDE BLDG. AND EVERGREEN BUSHES, SMOOTH BRIGHT GREEN  
LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



A5

4

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A389  
ORDER NO. 48928  
DATE 8-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) TRADE STREET, TRYON,  
N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 749

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO . B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

8



A43/4

Shipping label  
32

ASHEVILLE POST CARD CO  
ASHEVILLE, N. C.

NO. 4A390 ✓

ORDER NO. 48928

DATE 8-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) OAK HALL, TRYON, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 747

2

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



35

A4 3/4

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A391

ORDER NO. 48928

DATE 8-30-1934

6<sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOME OF SIDNEY LANIER.

BELOVED POET OF THE SOUTH,  
TRYON, N. C.

PRIVATE NO. BEFORE TITLE- 748

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. YES

IMPRINT SAME AS ABOVE

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. 4A392 ORDER NO. 48930 DATE 8-30-1934

CUSTOMER PIONEER RIM & WHEEL CO.,  
MINNEAPOLIS, MINN.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PIONEER RIM & WHEEL CO.

#### RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE CUTS NOS. ~~AA192~~ <sup>IA858</sup>. SEE NEW LAYOUT &  
COPY ATTACHED. USE A SLIGHTLY DIFFERENT  
TINT ON BACKGROUND THAN ON IA858.

#### COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE AMERICAN ART, WHITE BORDER

FRONT NO. SPECIAL R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 110 - 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED  
TO  
PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 4A393

ORDER NO. 48945

DATE 8-30-1934

CUSTOMER COURIER-JOURNAL JOB PRINTING CO.,  
LOUISVILLE, KY:

6 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL UPSON, THOMASTON, GA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SHOW LESS OF THE CORNER STONE IN FRONT OF HOTEL  
(LEFT)

COLOR DESCRIPTION

RED BRICK BLDG. WITH STONE TRIM. SHOW GREEN GRASS PLOTS AT  
EXTREME CORNER LOWER RIGHT AND ON STREET CORNER WHERE  
HYDRANT AND LAMP POST ARE. OTHER SHRUBBERY & TREES  
GREEN.

PUT COLOR IN WHERE IT WILL ADD TO BEAUTY OF  
POST CARD.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE, WIDE, HIGH, SAME SIZE.

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE, WIDE, HIGH, SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



2 1/2

A44<sup>3</sup>

P.G. COFFMAN CO.,  
WESTMINSTER, MD.

NO. 4A395  
ORDER NO. 48956  
DATE 9-27-1934

M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U.S. POST OFFICE,  
WESTMINSTER, MD.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE DOORS, SASH & WINDOW FRAMES. WHITE STONE TRIM  
& CORNICE. SHOW FLAG ON POLE. MAKE GREEN LAWN & SHRUBBERY ON YARD.  
BLDG. ON RIGHT DARK RED. BLDG. ON LEFT GRAY STONE. REMOVE POLE  
& WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

8



P. G. COFFMAN CO.,  
WESTMINSTER, MD.

NO. 4A396 ✓  
ORDER NO. 48956

DATE 9-27-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF BOWL AND GOLF  
COURSE, WESTMINSTER, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY CEMENT SEATS ON LEFT. SHOW DARK GRAY TRACK AROUND  
BOWL. REAR CENTER BLDG. ON RIGHT EDGE RED. RIGHT CENTER BLDG.  
LIGHT GRAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



A4<sup>3/4</sup>

547  
5

UNION UNIVERSITY,  
JACKSON, TENN.

NO. 4A397 ✓  
ORDER NO. 49004  
DATE 9-5-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) HOME ECONOMICS HOUSE,  
UNION UNIVERSITY,  
JACKSON, TENN.

IMPRINT NONE

COLOR DESCRIPTION

GREEN SHINGLE ROOF, SIDES PAINTED WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Show B & W proof to C. T. Jr.



UNION UNIVERSITY,  
JACKSON, TENN.

NO. 4A398 ✓  
ORDER NO. 49004

DATE 9-6-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M

NO

TITLE (IN FULL) ADMINISTRATION BUILDING,

IMPRINT NONE

UNION UNIVERSITY, JACKSON, TENN.

COLOR DESCRIPTION

WHITE PILLARS, RED BRICK BLDG.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



5

A#4

UNION UNIVERSITY,  
JACKSON, TENN.

NO. 4A399

ORDER NO. 49004

DATE 9-6-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

THE PRESIDENT'S HOUSE,  
UNION UNIVERSITY, JACKSON, TENN.

IMPRINT

NONE

COLOR DESCRIPTION

RED BRICK BLDG. GREEN TILE ROOF. ELIMINATE POLE IN CENTER OF  
PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3 1/2

A43/4

J.R.WILLIS,  
GALLUP, N. M.

NO. 4A400

ORDER NO. 48998

DATE 9-6-1934

12M 500. AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) TOP- POST OFFICE AND  
FEDERAL BUILDING, GALLUP, N.M.

IMPRINT

SAME AS ABOVE

BOT, SMALL TYPE - SEE OTHER SIDE FOR  
DESCRIPTION

PRIVATE NO. AFTER TITLE - C-28

COLOR DESCRIPTION

SEE COLORED SKETCH AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3 1/2

K. MAEHARA,  
HILO, HAWAII

NO. 4A401

ORDER NO. 49012

DATE 9-10-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 80

R. M. ENO

TITLE (IN FULL)

VOLCANO OF KILAUEA,  
HAWAII NATIONAL PARK

IMPRINT K. MAEHARA, CAMERA CRAFT  
SHOP, HILO, HAWAII, T.H. MADE  
IN U.S.A.

BINDING MARGIN ON 5,000.

COLOR DESCRIPTION

USE PHOTO NO. N-4357 (BACK COVER)

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A402 ORDER NO. 49022 DATE 9-7-1934

CUSTOMER ALEXANDRIA HOTEL,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE BLACK & WHITE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE ALEXANDRIA, RUSH & OHIO STREETS  
CHICAGO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 3 4A-H1291.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH, SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO YES NO

DEADLINE  
DEADLINE

R-1  
C-1/4

Center Cut

PHOTO RETURNED

TO

PHOTO USED FOR



448/4

3

TALLADEGA COLLEGE,  
TALLADEGA, ALA.

NO. 4A403 ✓

ORDER NO. 49021

DATE 9-10-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) SWAYNE HALL, TALLADEGA  
COLLEGE, TALLADEGA, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

DARK RED BRICK, COLUMNS AT BOTTOM CEMENT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



TALLADEGA COLLEGE,  
TALLADEGA, ALA.

NO. 4A404

ORDER NO. 49021

DATE 9-10-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

CAMPUS SCENE, TALLADEGA

IMPRINT NONE

COLLEGE, TALLADEGA, ALA.

COLOR DESCRIPTION

RED BRICK BLDGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



143  
TALLADEGA COLLEGE,  
TALLADEGA, ALA.

2  
NO. 4A405

ORDER NO. 49021

DATE 9-10-1934

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) FANNING DINING HALL,

IMPRINT NONE

TALLADEGA COLLEGE, TALLADEGA, ALA.

COLOR DESCRIPTION

RED BRICK BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET



A 4/3/34

2

TALLADEGA COLLEGE,  
TALLADEGA, ALA.

NO. 4A406  
ORDER NO. 49021  
DATE 9-10-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) LIBRARY, TALLADEGA  
COLLEGE, TALLADEGA, ALA.

IMPRINT NONE

COLOR DESCRIPTION

BUFF BRICK BLDG.

*Photo in 4A406*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



147  
TALLADEGA COLLEGE,  
TALLADEGA, ALA.

3  
NO. 4A407  
ORDER NO. 49021  
DATE 9-10-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO. 2 R. M. NO
TITLE (IN FULL) FOSTER HALL AND DE FOREST CHAPEL, TALLADEGA COLLEGE, TALLADEGA, ALA.	IMPRINT NONE

COLOR DESCRIPTION  
RED BRICK BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A 5

TALLADEGA COLLEGE,  
TALLADEGA, ALA.

2

NO. 4A4CB ✓

ORDER NO. 49021

DATE 9-10-1934

31500 POST CARDS EACH AMERICAN ART XXXX WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) GOODNOW HOSPITAL,  
TALLADEGA COLLEGE, TALLADEGA, ALA.

IMPRINT NONE

COLOR DESCRIPTION

BROWN BRICK BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A 434

2

TALLADEGA COLLEGE,  
TALLADEGA, ALA.

NO. 4A409

ORDER NO. 49021

DATE 9-10-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

CAMPUS SCENE, TALLADEGA  
COLLEGE, TALLADEGA, ALA.

IMPRINT

NONE

COLOR DESCRIPTION

WALL RED BRICK BLDG, ON RIGHT BUFF, TWO IN BACKGROUND RED BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



TALLADEGA COLLEGE,  
TALLADEGA, ALA.

NO. 4A410 ✓

ORDER NO. 49021

DATE 9-10-1934

3M 300 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2 R. M. NO

TITLE (IN FULL) SILSBY SCIENCE HALL,  
TALLADEGA COLLEGE, TALLADEGA, ALA.

IMPRINT NONE

COLOR DESCRIPTION

RED BRICK BLDG.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



4934

2

TALLADEGA COLLEGE,  
TALLADEGA, ALA.

NO. 4A411 ✓

ORDER NO. 49021

DATE 9-10-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. NO

TITLE (IN FULL) ANDREWS HALL, TALLADEGA  
COLLEGE, TALLADEGA, ALA.

IMPRINT  
NONE

COLOR DESCRIPTION

BROWN BRICK BLDG. THE SMALL BLDG. AND THE OTHER ONE RED BRICK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2



44412

on sheet  
p 200



3 1/2

TALLADEGA COLLEGE,  
TALLADEGA, ALA.

NO. 4A412

ORDER NO. 490211

DATE 9-10-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

SEYMOUR HALL,

IMPRINT

NONE

TALLADEGA COLLEGE, TALLADEGA, ALA.

COLOR DESCRIPTION

RED BRICK BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A413

ORDER NO. 49037

DATE 9-10-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) CARNEGIE HALL, BOYS'  
DORMITORY, MARYVILLE COLLEGE,  
MARYVILLE, TENN.  
PRIVATE NO. BEFORE TITLE- MIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRICK BLDG. WHITE TRIM, BLACK ROOF. STEPS OF NATURAL STONE.  
BLACK LAMP POSTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

A43/4

S. DYBOWSKI,  
CAMBRIDGE SPRINGS, PA.

NO. 4A414

ORDER NO. 49058

DATE 9-11-1934

SM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

ALLIANCE HALL,

IMPRINT

SAME AS ABOVE

CAMBRIDGE SPRINGS, PA.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. I., & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



1 Pair (✓)  
22

F.W.WOOLWORTH CO.,  
SALISBURY, N. C.

NO. 4A415 ✓  
ORDER NO. 49072  
DATE 9-13-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) LIVINGSTON COLLEGE,  
SALISBURY, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION  
RED BRICK BLDG., WHITE TRIM, EVERGREENS & SOME RED & PINK  
ROSE BUSHES AROUND BLDG. MAKE SMOOTH LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



F.W.WOOLWORTH CO.,  
SALISBURY, N. C.

NO. 4A416

ORDER NO. 49072

DATE 9-13-1934

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. NO

TITLE (IN FULL) INNES STREET, SHOWING

IMPRINT NONE

POST OFFICE, SALISBURY, N. C.

COLOR DESCRIPTION

CHURCH CREAM BRICK BLDG., WHITE T. M. BRIGHT GREEN ROOF. POST OFFICE  
IS WHITE MARBLD BLDG. 3 GRAY, 4 RED, 5 TALL BLDG. CREAM. MONUMENT  
DARK FIGURE, BROWN MARBLE BASE. CENTER OF STREET IS GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1 Print

5 1/2

6



1 Print

4 1/2

A 4 3/4

F.W.WOOLWORTH CO.,  
SALISBURY, N. C.

NO. 4A417 ✓

ORDER NO. 49072

DATE 9-13-1934

3500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. NATIONAL CEMETERY,  
SALISBURY, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

ENTRANCE POSTS BLACK WITH BRASS TABLET ORNAMENTS, ROCK WALL,  
BLDG. IS RED BRICK, WHITE TRIM, RED TILE ROOF. GRAY FRONT TOP,  
MONUMENT IN BACKGROUND IS GRANITE STONE, BLACK STATUE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF  
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A418

ORDER NO. 49082

DATE 9-12-1934

CUSTOMER

OLD MILL HOTEL,  
LANCASTER, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M FC

SIZE

3 1/2 x 5 1/2

STYLE BLUESKY, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

OLD MILL HOTEL - ON LINCOLN HIGHWAY -  
ONE MILE WEST OF LANCASTER, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

REMOVE NEW SPROUTS ON HEDGE.

REMOVE POLE & WIRES.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

DARK GRAY & BROWNISH STONE. SLATE ROOF. TOP FLOOR

DARK DULL RED SLATE. WHITE CORNICE & WINDOW FRAMES

AND SASH. WHITE SUN PARLOR ON LEFT. GRAY STEPS & BASE.

GREEN LAWN & SHRUBBERY. BROWN PORCH CHAIRS. DARK GREEN

SIGN, WHITE LETTERS ON LEFT. WHITE SIGN, DARK LETTERS

ON RIGHT. LIGHT GRAY COLUMNS ON LEFT.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC COLOR PLATES

HALFTONE COMB. COLOR PROCESS

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A419 ORDER NO. 50883 DATE 12-19-1934

CUSTOMER PENNSYLVANIA HOTEL CO.,  
INDIANAPOLIS, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper Lower Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PENNSYLVANIA HOTEL NORTH ON PENNA.  
AT ST. JOSEPH ST., INDIANAPOLIS, IND.

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

#### RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

#### PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER \_\_\_\_\_ Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Panchromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES  
DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES  
LINE & HALFTONE COMB \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

#### COLOR DESCRIPTION

BRICK ON FRONT IS LIGHT YELLOW SPOTTED WITH A  
FEW OCCASIONAL PINK BRICKS, BUT NOT VERY SPOTTED.  
THE PREDOMINATING COLOR BEING LIGHT YELLOW ON 90% OF  
THE BRICK. NEAR THE ENTRANCE THE MATERIAL IS GRAY  
STONE. ALL OF THE AWNINGS ARE A LIGHT GREEN WITH  
LETTERING AND MONOGRAM IN WHITE. THE METAL SIGN  
IN THE CENTER IS RED WITH WHITE LETTERS.

*7/6/35 not 2/22/35*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



SEAWALL SPECIALTY CO., HOUSTON  
AND GALVESTON, TEXAS

NO. 4A419 ✓

ORDER NO. 49110

DATE 9-14-1934

121 500 AMERICAN ART POST CARDS, WHITE B RDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OIL GUSHER NEAR HOUSTON,  
TEXAS.

BOT, SMALL TYPE - PHOTO BY SCHLUETER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 77 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 76410.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



2 1/2

NO. 4A420

ORDER NO. 49112

DATE 9-27-1934

P.G. COFFMAN CO.,  
WESTMINSTER, MD.

1M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) METHODIST PROTESTANT  
CHURCH HOME, WESTMINSTER, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY BRICK, DARK SLATE ROOF. GREEN SHUTTERS. RED FLOWERS &  
GREEN BOXES. RED BRICK STEPS. DARK GRAY BASE. ON RIGHT BLDG. RED  
BRICK. ON LEFT BLDG. LIGHT GRAY. REMOVE POLE ON LEFT.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9



2 1/2

P. G. COFFMAN CO.,  
WESTMINSTER, MD.

NO. 4A421

ORDER NO. 49112

DATE 9-27-1934

IM BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) METHODIST PROTESTANT  
CHURCH, WESTMINSTER, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY BRICK. BROWNISH COLORED WINDOWS. DARK GRAY BASE &  
STEPS. BRONZE LIGHTS. LIGHT GRAY DOORS. GREEN LAWN & SHRUBBERY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

8



2 1/2

A4 3/4

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A422 ✓

ORDER NO. 49111

DATE 9-25-1934

25 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOAT DRILL AND  
BATHING BEACH, U.S. NAVAL OPERATING  
BASE, HAMPTON ROADS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. ON LEFT WHITE, YELLOW ROOFS, REAR CENTER BLDG. RED BRICK  
LIGHT RIM, ON RIGHT BLDGS. LIGHT GRAY. BOATS WHITE, WHITE  
UNIFORMS ON MEN.

PUT ANOTHER BOAT IN RIGHT FOREGROUND, VIEW

MUST HAVE TWO BOATS.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



ROSE'S 5-10 & 25C STORES,  
HENDERSON, N. C.

NO. 4A423

ORDER NO. 49108

DATE 9-14-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, LAURINBURG,  
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LEFT- 1 RED BRICK, WHITE TRIM, 2&3 CREAM BLDGS. 4 WHITE, 5 RED,  
6 CREAM, SHOW ROSE'S SIGN IN RED. RIGHT- DARK RED BLDG. WHITE  
WINDOW TRIM, 2 LIGHTER RED BLDG. 3 WHITE, 4, 5, 6-RED, 7 WHITE.  
THEATRE SIGN RAINBOW COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



1 Print

5

F.W. WOOLWORTH CO.,  
SALISBURY, N. C.

NO. 4A425  
ORDER NO. 49118  
DATE 9-17-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. NO
TITLE (IN FULL) MAIN STREET, LOOKING NORTH, SALISBURY, N. C.	IMPRINT NONE

DESCRIPTION  
LEFT- 1 HOTEL CORNER RED BRICK BLDG. CREAM TRIM, WHITE COLUMNS. 2 WOOLWORTH WHITE FRONT, RED SIDE, NOTE F.W.W. SIGN, BROWN & WHITE STRIPED AWNINGS. 3 TANISH BLDG. 4 GRAY RED SIDE. 5 CREAM. 6 RED. 7 TALL BLDG. IN BACK CREAM BLDG. WHITE TOP. RIGHT- 1 GRAY BLDG., GREEN TRIM, 2 WHITE, 3 RED, 4 WHITE, 5 RED.

SUBMIT: RET. PHOTO BY L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

8



1434

F. W. WOOLWORTH CO.,  
SALISBURY, N. C.

1 Print  
3

NO. 4A426 ✓  
ORDER NO. 4911B  
DATE 9-17-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
CATAWBA COLLEGE,  
FOUNDED IN 1851, SALISBURY, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

RED BRICK BLDG. WHITE STONE TRIM, LIGHT GREEN WINDOW CASING, WHITE  
WINDOW TRIM. ROCK STONE ENTRANCE, YELLOW, RED, PINK & WHITE FLOWERS  
ALONG DRIVE. BRIGHT GREEN LAWN.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A427

ORDER NO. 49150

DATE 9-18-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOKING WEST OVER  
SCHROON LAKE FROM PORCH OF  
WATCH ROCK HOTEL, SCHROON LAKE,  
N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 57

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 29 R. M NO

IMPRINT SAME AS ABOVE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



22

EDWARD A. HESS,  
STOCKTON, CALIFORNIA

NO. 4A428

ORDER NO. 49168

DATE 9-19-1914

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 62 R. M. NO

TITLE (IN FULL) TOP- FRATERNAL MONARCH

IMPRINT SAME AS ABOVE

OR QUADRUPED TREE, LILLEY REDWOOD  
PARK, REDWOOD HIGHWAY, CALIFORNIA  
BOT- CIRC. AT GROUND 101 FT. DIAM.  
33 FT. HEIGHT 250 FT. EST. AGE  
4000 YEARS. FLOOR SPACE 20 X 27  
FT. R81 (LOWER RIGHT CORNER)

UT IN STAMP SPACE "PLACE  
STAMP HERE"

PUT PLATE NO. ON FRONT

RIGHT- (C) 1934 BY E. HESS (SMALL TYPE, SPACED APART A TRIFLE)

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

on 4A428

VERY PARTICULAR CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3 1/2

NO. 4A429 ✓

ORDER NO. 49168

DATE 9-19-1934

EDWARD A. HESS,  
STOCKTON, CALIFORNIA

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 61 R. M. NO

TITLE (IN FULL) TOP- THE FALLEN REDWOOD

IMPRINT

SAME AS ABOVE

GIANT AT RICHARDSON GROVE, REDWOOD  
HIGHWAY, CALIFORNIA

PUT IN STAMP SPACE "PLADE

BOT- THIS STUMP WAS MORE THAN 1200  
YEARS OLD WHEN IT FELL AND HAS AVERAGE  
DIAMETER OF 12 FT. 1 INCH R93

STAMP HERE "

PUT PLATE NO. ON FRONT

RIGHT- (C) 1934 BY E. HESS (SMALL TYPE, SPACED APART A TRIFLE)

COLOR DESCRIPTION

NOTE DATES TO BE PLATES OPPOSITE WHITE LINES IN TRUNK OF TREE. SEE  
INSTRUCTIONS ATTACHED.

VERY PARTICULAR CUSTOMER

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A4<sup>3</sup>/<sub>4</sub>

2<sup>1</sup>/<sub>2</sub>

LIGHTNER'S BOOK STORE,  
PAINESVILLE, OHIO

NO. 4A430

ORDER NO. 49166

DATE 10-10-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U.S. POST OFFICE,  
PAINESVILLE, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK. LIGHT STONE COLUMNS, CORNICE & BASE. GRAY LAMP  
POSTS & LIGHTS. LIGHT GRAY WINDOW BASES. RED FLOWER BED ON RIGHT  
EDGE. GREEN LAWN & SHRUBBERY. MAKE GREEN LAWN ON BARE SPOTS ON XB  
LEFT. BLDG. ON REAR LEFT DARK RED. SHOW U.S. FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



21  
2

A434

EARLE T. YOUNG,  
CONNEAUT, OHIO

NO. 4A431

ORDER No. 49192

DATE 10-15-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ST. MARY'S CATHOLIC  
CHURCH, CONNEAUT, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY STUCCO, SLATE ROOF, BROWN DOORS, COLORED WINDOWS, GRAY  
CROSSES ON STEEPLE. ON LEFT BLDG. LIGHT GRAY, SLATE ROOF, GREEN  
GABLE. REAR RIGHT BROWN. REMOVE POLE & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

6



EARLE T. YOUNG,  
CONNEAUT, OHIO

NO. 4A432 ✓

ORDER NO. 49192

DATE 10-15-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

GREYHOUND BUS STATION,  
CONNEAUT, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BUS BRIGHT BLUE, WHITE CENTER STRIP & TOP. BLUE SIGN ON TOP OF BUS  
WITH WHITE LETTERS. SHOW LETTERS CLEARLY. BLDG. FIRST FLOOR CREAM  
COLOR, TOP WITH SIGN LETTERS YELLOW. CORNER SIGN GREEN, RED LETTERS  
SIGN ON RIGHT OF DOOR SAME COLOR. DARK LETTERS ON TOP SIGN. DARK OAK  
DOORS. TOP FLOORS OF BLDGS. DARK RED BRICK. DARK FIRE ESCAPE.  
SHOW COLORED MAGAZINES ON RIGHT & LEFT OF ENTRANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



21

2034  
A434

G. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A433  
ORDER NO. 49207  
DATE 9-20-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) HIGHWAY TO CAROGA LAKE,  
CAROGA LAKE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 3

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

9



A434

22

C. W. HUGHES & CO., INC.,  
MECHANISVILLE, N. Y.

NO. 4A434 ✓  
ORDER NO. 49207  
DATE 9-20-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL)		IMPRINT	
PINE XXHE LAKE - ROUND TOP IN DISTANCE, ADIRONDACK MTS., N.Y. PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER- 15		29	NO
		SAME AS ABOVE	

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

10



A5  
C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

21  
NO. 4A435

ORDER NO. 49207

DATE 9-20-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) BATHING BEACH AT

IMPRINT SAME AS ABOVE

PINE LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 14

COLOR DESCRIPTION

ELIMINATE BRUSH, MAKE LIKE SAND BEACH

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A436 ✓

ORDER NO. 49207

9-20-1934

DATE

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M NO

TITLE (IN FULL)

ENTRANCE TO PINE

IMPRINT

SAME AS ABOVE

LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT  
EDGE IN UPPER BORDER- 13

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

9



280 3/4  
A4 1/2

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4437 ✓

ORDER NO. 49207

DATE 9-20-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) TWIN MOUNTAINS AT

IMPRINT SAME AS ABOVE

SABBATH DAY POINT <sup>ON</sup> LAKE  
GEORGE, N. Y. SHOWING TONGUE  
MT. HIGHWAY

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 507

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET

7



A5

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 4A438

ORDER NO. 49243

DATE 9-5-1934

6M LARGE FOLDER VIEW, AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL) "CHETWODE", RESIDENCE  
OF JOHN JACOB ASTOR, BELLEVUE  
AVENUE

IMPRINT NO

COLOR DESCRIPTION

USE PHOTO NO. 4A-HI 496.

*Get Card* →

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2 1/2

A44

NO. 4A439  
ORDER NO. 49278  
DATE 10-3-1934

COMMUNITY CASH STORE,  
PASS CHRISTIAN, MISS.

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASA MIA, HOME OF DR.  
ROBERT A. STRONG, PASS CHRISTIAN,  
MISS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT NCNE

COLOR DESCRIPTION

TILE ROOF RED. STUCCO SIDING IS YELLOWISH BUFF. GATE & FRENCH  
WINDOWS COPENHAGEN BLUE. WHITE WINDOW FRAMES ARE A BUFF DARKER THAN  
STUCCO SIDING. GARAGE DOOR TO LEFT IS BROWN. IN THE BRICK WALL VARIOUS  
COLORED BRICK SHOW THROUGH A STUCCO OF SAME COLOR AS SIDE WALL. REDS  
& TERRA COTTA PREVAIL. THERE IS AN OCCASIONAL BLUE BRICK SHOWING -  
JUST ABOUT THREE OR FOUR IN FRONT WALL. TO THE LEFT THE GULF SHOWS  
UP TO HORIZON LINE. BLUE SKY. TAKE OUT FOREGROUND & RIGHT SIDE AS  
MARKED.

SUBMIT: RET. PHOTO B. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4



22

143/4

COMMUNITY CASH ~~XXXXX~~ STORE,  
PASS CHRISTIAN, MISS.

NO. 4A440

ORDER NO. 49278

DATE 10-3-1934

☒ 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. NO

TITLE (IN FULL) GREY CASTLE, PASS  
CHRISTIAN, MISS.

IMPRINT NONE

COLOR DESCRIPTION

LIGHT GREY, ~~XXXXX~~ SHINGLES ON ROOF ARE GREY ASBESTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

7



20034  
A5

22

J.J. NEWBERRY CO.,  
OWEGO, N. Y.

NO. 4A441 ✓  
ORDER NO. 49346  
DATE 9-28-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) BIRD'S-EYE VIEW OF OWEGO, N. Y. FROM INDIAN GIRL'S MONUMENT		IMPRINT	NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Curt Teich*



3 1/2

A5

J.J. NEWBERRY CO.,  
OWEGO, N. Y.

NO. 4A442 ✓  
ORDER NO. 49346  
DATE 9-28-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) BRIDGE ACROSS  
SUSQUEHANNA RIVER ENTERING OWEGO,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 12 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9



2034  
A5

3

J. J. NEWBERRY CO.,  
OWEGO, N. Y.

NO. 4A443

ORDER NO. 49346

DATE 9-28-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 12 R. M. NO

TITLE (IN FULL) OWEGO, N. Y. AND

IMPRINT NONE

SUSQUEHANNA RIVER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.,—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



5 1/2

J. J. NEWBERRY CO.,  
OWEGO, N. Y.

NO. 4A444

ORDER NO. 49346

DATE 9-28-1934

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. PAUL'S EPISCOPAL  
CHURCH, OWEGO, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



2 1/2

10 1/2  
4-4 3/4

J. J. NEWBERRY CO.,  
OWEGO, N. Y.

NO. 4A445

ORDER NO. 49346

DATE 9-28-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) HIGHWAY NO. 17  
ENTERING OWEGO, N. Y.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



10034  
4434

2

J. J. NEWBERRY CO.,  
OWEGO, N. Y.

NO. 4A446

ORDER NO. 49346

DATE 9-28-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSQUEHANNA RIVER  
NEAR OWEGO, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

2



HE 1  
A-5

3

G. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A447

ORDER NO. 49363

DATE 10-1-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) GREEN MT. RANGE, N.  
BENNINGTON, VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 55

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



443/4

21

G. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A448  
ORDER NO. 49363  
DATE 10-1-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

29

R. M

NO

TITLE (IN FULL)

BENNINGTON HISTORICAL

IMPRINT

SAME AS ABOVE

MUSEUM, DENNINGTON, VT.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 58

COLOR DESCRIPTION

GRAY STONE, WHITE TRIM, BLACK FENCE & LETTERING

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



44 1/2

5

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-449

ORDER NO. 49363

DATE 10-1-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) POST OFFICE,  
BENNINGTON, VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 57

COLOR DESCRIPTION

WHITE MARBLE, BRONZE LIGHT POSTS & WINDOW FRAMES, REMOVE  
CAR, KXMRXRSTX POLE & WIRES AND LAMP POST WITH SIGN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



1 1/2

A43

C. W. HUGHES & CO., INC.  
MECHANICVILLE, N. Y.

NO. 4A450

ORDER NO. 49363

DATE 10-1-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL)  
PUTNAM MEMORIAL  
HOSPITAL, BENNINGTON, VT.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT  
EDGE IN UPPER BORDER- 53

COLOR DESCRIPTION

RED BRICK, WHITE TRIM, BLUE SLATE ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



1 1/2

A4 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A451

ORDER NO. 49375

DATE 10-1-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M NO

TITLE (IN FULL) ST. BARBARA'S CATHOLIC  
CHURCH, CAROGA LAKE, N. Y.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 8

COLOR DESCRIPTION

WHITE CROSS, GREEN & RED ROOF, FIRST STRIP AT TOP GREEN, NEXT  
RED, AND SO ON, BUILDING WHITE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



A 489

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A452 ✓

ORDER NO. 49375

DATE 10-1-1934

6M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M NO

TITLE (IN FULL) CANADA LAKE FROM STATE  
HIGHWAY, CANADA LAKE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- II

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4



21c 3/4  
A 4 3/4

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A453  
ORDER NO. 49375  
DATE 10-1-1934

AMERICAN ART POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL) GENERAL VIEW, CAROGA LAKE, N. Y.		29	NO
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 6		IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT BUILDING.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.	<input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

DEADLINE

3



A434

3

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A454

ORDER NO. 49419

DATE 10-3-1934

6<sup>M</sup>

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

FRONT NO. 56 R. M NO

TITLE (IN FULL)

DE SOTO COUNTY COURT  
HOUSE, ARCADIA, FLA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- A6

COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM & COLUMNS. GREEN WINDOW CASINGS.  
PETUNIAS WHITE RED & PINK ALL AROUND BLDG. SILVER COLOR FLAGPOLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



45  
ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

22  
NO. 4A455 ✓

ORDER NO. 49419

DATE 10-3-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DE SOTO COUNTY HIGH  
SCHOOL, SHOWING GRAMMAR SCHOOL IN  
DISTANCE, ARCADIA, FLA.

PRIVATE NO. BEFORE TITLE- A5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

A VARIG. LIGHT & DARK TAN BRICK BLDG. MIXED WITH SOME DARK RED  
BRICKS. WHITE TRIM. HIBISCUS BUSHES AROUND BLDG. ALSO ON FOREGROUND.  
BLDG. IN BACKGROUND VARIG. LIGHT & DARK CREAM BLDGS., WHITE TRIM,  
DARK ROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A4-4

6

Print on 8x10

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A456

ORDER NO. 49419

DATE 10-3-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 28 56 R. M. NO

TITLE (IN FULL) POST OFFICE ARCADE

IMPRINT SAME AS ABOVE

BUILDING, ARCADIA, FLA.

PRIVATE NO. BEFORE TITLE- A4

COLOR DESCRIPTION

SEE 116051, BUT NO QUITE SO YELLOW, MORE OF A GRAYISH COLOR.  
WHITE TRIM. CANOPY OVER SIDEWALKS IS GREEN. PUT IN FLAG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

11



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A457

ORDER NO. 49419

DATE 10-3-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) TRINITY METHODIST  
CHURCH, ARCADIA, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - A3

COLOR DESCRIPTION

DARK CREAM BRICK BLDG. WHITE STONE TRIM. COLORED WINDOW GLASS.  
BRIGHT RED TILE ROOF. LIGHT BLUE BLOSSOMS ON BUSHES AT ENTRANCE &  
SIDE. TAKE OUT WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



2 1/2

A4 1/2

HAYS HOTEL CO.  
FOSTORIA, OHIO

NO. 4A458  
ORDER NO. 49622  
DATE 10-16-1934

3 <sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) U. S. POST OFFICE, FOSTORIA, OHIO	
<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
FRONT NO. 81	R. M. NO
IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION  
LIGHT STONE ALL OVER. GRAY ALUMINUM WINDOW CASINGS, DOORS, ENTRANCE  
& LAMP POSTS. GRAY STEPS. MAKE GREEN LAWN & SHRUBBERY ON YARD.  
REMOVE WOOD PROPS ON CORNER OF LAWN. SHOW FLAG ON POLE. BLDG. ON  
LEFT DARK RED. REMOVE AUTO & SIGN ON RIGHT EDGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



2 1/2

A 434

HAYS HOTEL CO.,  
FOSTORIA, OHIO

NO. 4A459

ORDER NO. ~~485 45844X~~  
49422

DATE 10-16-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ST. WENDELIN HIGH  
SCHOOL, FOSTORIA, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF & BROWN MIXED BRICK, BROWN & BUFF MOTTLED TILE ROOF,  
GREEN WINDOW FRAMES, SASH & DOORS. LIGHT GRAY BASE, STEPS,  
CORNICE & ENTRANCE. GREEN HEDGE & LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

NO  
YES  
RETURN PHOTO

DIAL NO. 4A460 ORDER NO. 49415 DATE 10-3-1934  
CUSTOMER THE HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTCHROM, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CONVENT AND ACADEMY OF OUR LADY OF  
GOOD COUNSEL ~~MINN.~~, MANKATO,  
MINNESOTA

FRONT NO. 12 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. 507-29. ANOTHER ~~MINN.~~ WING HAS BEEN

BUILT ON THE FARTHER SIDE OF CHAPEL AS SHOWN ON  
SMALL PHOTO. IT IS SIMILAR TO ONE ADJOINING THE  
CHAPEL ON THE LEFT — — FOUR STORIES HIGH BUT WITH  
A FLAT ROOF AND WITHOUT DORMER WINDOWS. LENGTH OF  
BOTH WINGS IS THE SAME. THE NEW WING EXTENDS AT RIGHT  
ANGLES TO THE CHAPEL, INTO THE BLUE SPACE INDICATED ON THE  
OLD CARD. SUBMIT RETOUCHED PHOTO FOR APPROVAL

COLOR DESCRIPTION

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
White Border — Full Face. 175  
Blue Print — ~~Handcolor~~ — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS  
Extra Negatives  
Extra Striping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Striping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS  
FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. 4A461 ORDER NO. 49522 DATE 10-12-1934

CUSTOMER ALBERT HESS FURNITURE CO.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BIG STORE—ALBERT HESS FURNITURE CO.  
—COR. OF HANCOCK & MARKET.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT NAME "J. P. HATHAWAY"

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE COLORED SKETCH ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH DRAWERS  
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED  
TO  
PHOTO USED FOR

Del 2 1/2  
A 5  
G 1/2

4



121  
15  
MRS. JOHNNY BAKER,  
GOLDEN, COLO.

NO. 4A462

ORDER NO. 49501

DATE 10-10-1934

121 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) BUFFALO BILL'S GRAVE.

AND MEMORIAL MUSEUM, LOOKOUT  
MOUNTAIN, COLORADO

~~NOT SMALL~~ BOT-SMALL TYPE- (C)

MRS. JOHNNY BAKER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT ~~XXXX~~ "JOHNNY" BAKER,

GOLDEN, COLO.

COLOR DESCRIPTION

BLDG. RUSTIC BROWN WOOD COLOR, RED ROOF. TOMBSTONE PURE WHITE.  
~~PHOTO ATTACHED (X) CUT OUT IN SMALL SNOW COVERED PEAK AS SHOWN ON~~  
INSERT IN THIS VIEW. FOR BETTER PROPORTION ADD GROUND, TREES AND  
MOUNTAIN ON LEFT ABOUT AS INDICATED.

SUBMIT RETOUCED PHOTO TO MRS. BAKER.

SUBMIT: RET. PHOTO

YES

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



THE WHITE COMPANY,  
COLUMBUS, GA.

NO. 4A463 ✓

ORDER NO. 49514

DATE 10-10-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GEORGIA HALL, WARM  
SPRINGS, GA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE, ROOF GREY. ROADWAY WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO  
PHOTO TICKET



210<sup>3/4</sup>  
A4<sup>3/4</sup>

2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A464  
ORDER NO. 49533  
DATE 10-15-1934

6<sup>M</sup>

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

IMPRINT

29

NO

BEACH AND LAWN, ISLAND

SAME AS ABOVE

HARBOR HOUSE, HAGUE-ON-LAKE GEORGE,  
N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 502

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



2 1/2

re 3/4  
A 4 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A465

ORDER NO. 49533

10-15-1934

DATE

6M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

29

NO

ISLAND HARBOR HOUSE,  
HAGUE-ON-LAKE GEORGE, N. Y.

SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 503

COLOR DESCRIPTION

BLDG. LIGHT COLORX.

PUT X CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



20 1/2  
A43/4

2 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A466

ORDER NO. 49533

DATE 10-15-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ISLAND HARBOR HOUSE

FROM TEMPLE NOE ISLAND, HAGUE-ON-  
LAKE GEORGE, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 501

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW BLDG. LIGHT COLOR.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



32

1434

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A467

ORDER NO. 49536

DATE 10-15-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M NO

TITLE (IN FULL)

CENTURY CLUB, AMSTERDAM,  
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 51

COLOR DESCRIPTION

RED BRICK, BLACK SLATE ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



THE GLICK-JOHNSTON CO.,  
GENEVA, OHIO

NO. 4A468 49552  
ORDER NO. 49552

DATE 10-11-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) EDGEHILL, GENEVA-ON-  
THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

WHITE HOUSE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



2 1/2

BOYCE & WILLIAMS, DRUGGISTS,  
MOUNT VERNON, IND.

NO. 4A469 ✓

ORDER NO. 49598

DATE 10-12-1934

BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MATHEWS CHURCH,  
MT. VERNON, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT POLE & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Over to plan

6



BOYCE & WXXXXXMAX WILLIAMS,  
MOUNT VERNON, IND.

NO. 4A470

ORDER NO. 49598

10-12-1934

DATE

**M** BLACK & WHITE ~~XXXX~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE,  
MT. VERNON, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Lake and Auto*

SUBMIT: RET. PHOTO B. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

BOYCE & WILLIAMS,  
MOUNT VERNON, IND.

NO. 4A471 ✓

ORDER NO. 49598

DATE 10-11-1934

<sup>M</sup> BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HIGH SCHOOL,  
MT. VERNON, IND.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Autos out*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A472

ORDER NO. 49203

DATE 10-12-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER WRIGLEY STUDIO,  
MANSFIELD, MASS.

2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: WIGHTMAN'S OLDE MEXICO

BOT: ROUTE 1 BOSTON POST ROAD, SO. ATTLEBORO,  
MASS.

STYLE BLACK & WHITE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit Sketch — Layout ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



Ptth

4A 473

5B 4/10 20



2034  
45

3

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 4A473  
ORDER NO. 49637  
DATE 10-16-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 102 R. M. NO

TITLE (IN FULL) PASSING IN REVIEW

IMPRINT SAME AS ABOVE

BEFORE THE PRESIDENT, CAMP SMITH,  
N. Y. STATE CAMP, PEEKSKILL, N. Y.

PRIVATE NO. AFTER TITLE AT EXTREME  
RIGHT (LEAVE A SPACE BETWEEN TITLE &  
PRIV. NO.) - 23

COLOR DESCRIPTION

COLOR THIS TO BEST OF YOUR ABILITY. FLAGS- FOLIAGE- SOLDIERS,  
COLOR & TRIM BUILDINGS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



3 1/2

A 5

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 4A474 ✓  
ORDER NO. 49637

DATE 10-15-1934

121 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 102 R. M NO

TITLE (IN FULL)  
COMPANY STREET, CAMP  
SMITH, N.Y. STATE CAMP,  
PEEKSKILL, N. Y.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME  
RIGHT (LEAVE A SPACE BETWEEN TITLE &  
PRIV. NO.) - 24

COLOR DESCRIPTION

COLOR TENTS SIMILAR TO 0A5056. BRING OUT RIVER IN BACKGROUND. RE-  
TOUCH SHACK IN FOREGROUND. TAKE OUT LETTERING FROM PHOTO & SHOW  
GRASS AT BOTTOM IN FRONT OF SHACK. AUTUMN FOLIAGE IN TREES- LIGHTEN  
FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



32

A5

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A475

ORDER NO. 49652

DATE 10-16-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) FIRST PRESBYTERIAN  
CHURCH, LAKE LAND, FLORIDA  
PRIVATE NO. BEFORE TITLE- L-59

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 56 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Cream*

*grayish*  
TAN BRICK BUILDING, STONE TRIM, SLATE COLOR ROOF, AWNINGS DARK  
GREEN WITH WHITE FIGURE. MOSS HANGING ON TREES IS LIGHT  
GRAY. WATER APPEARS IN ONE PLACE ON Y -- AT THE EXTREME RIGHT.

*Side windows of colored glass. Front windows plain glass - dark green shades.  
green wry on church tower. Lettering Bible class black on white background*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Photo ret  
11/18/34*

DEADLINE

6



He 1  
A5

12

THE S. SPENCER MOORE CO.,  
CHARLESTON, W. VA.

NO. 4A476 ✓  
ORDER NO. 49673  
DATE 10-23-1934

6 <sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) SCENE ON NEW RIVER SHOWING POWER PLANT, GAULEY BRIDGE, W. VA.	
FRONT NO. 1	R. M. NO
IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

BLDG. RED BRICK. LIGHT CEMENT BASE. GRAY TOWER ON RIGHT.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



2C 1/2  
A 4 3/4

2

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.		NO. 4A477 ✓
		ORDER NO. <del>4878</del> 49673
		DATE 10-23-1934
6M AMERICAN ART POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 1	R. M. NO
TITLE (IN FULL) GOVERNMENT DAM AND LOCK ON KANAWHA RIVER BETWEEN CHARLESTON AND MONTGOMERY, W. VA.	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		
TOWERS LIGHT CEMENT, DARK RED ROOFS. GRAY BRIDGE & PIERS. ALSO USED IN FOLDER.		
SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

3



A5

21

NEW HOTEL ELDER,  
INDIAN SPRINGS, GA.

NO. 4A478

ORDER NO. 49656

DATE 10-17-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M YES

TITLE (IN FULL) WALK FROM THE ELDER  
HOTEL TO STATE PARK AND SPRING,  
INDIAN SPRINGS, GA.

IMPRINT NONE

COLOR DESCRIPTION

CEMENT WALK & BRIDGE. CREEK TO EXTREME RIGHT. ROCK PILLARS  
NATURAL ROCK, COPPER LAMPS. VARIG. SHADES OF GREEN FOLIAGE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

DIAL No. 4A479 ORDER NO. 49679 DATE 10-17-1934

CUSTOMER HOTEL ROSS,  
CHATTANOOGA, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M FC SIZE 3½ x 5½

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ROSS, CHATTANOOGA, TENNESSEE  
816 GEORGIA AVENUE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. 101436, PUT A LITTLE MORE LIFE  
INTO THE STREET, BUT NOT A GREAT DEAL.

ALSO SEE SKETCH ATTACHED FOR CHANGES DESIRED  
DO NOT SHOW NAMES OF STREETS.

HAVE FLAG AS ON SKETCH, NOT AS ON OLD CARD  
NO. 101436.

MAKE STREET A DARKER COLOR THAN THE PANEL  
IN WHICH THE TITLE APPEARS. ~~MM~~

SEE SKETCH ATTACHED.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C.T. IN CENTER, AT LEFT: HARRY G.

BROWN, NO. 2409 E. FIFTH ST. - CHATTANOOGA,  
TENNESSEE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 130 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDLS FLUSH ALL AROUND  
UNMOUNTED WITH DRAWERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

22 1/2  
A-5  
C-3/4



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A480

ORDER NO. 49680

DATE 10-17-1934

CUSTOMER LOUISVILLE BEDDING CO.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: WHERE SPRING-AIR AND SOLID COMFORT

MATTRESSES ARE MADE

BOT: THE HOME OF OLDE KENTUCKY QUILTS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT NAME "J.P. HATHAWAY"

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

ZINC ETCHINGS FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK  
— ELECTROTYPES EACH OF —  
ON WOOD METAL

SIZE — WIDE — HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE SPECIAL BORDER

RE YES

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

*[Handwritten notes and signatures, including "D. J. H. H." and "J. P. H."]*



28 1 1/2  
A 5

2 1/2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A481 ✓

ORDER NO. 49769

DATE 10-23-1934

25M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) BEGINNING OF THE BOAT  
TRIP, STARTING FROM TABLE ROCK,  
AUSABLE CHASM, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 72

COLOR DESCRIPTION

MAKE WATER SAME AS 20152 ATTACHED. TAKE OUT WOODEN SIDE OF BLDG.  
AT LEFT AND CABLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



see 1 1/2  
75

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A482

ORDER NO. 49769

DATE 10-23-1934

25 M XXX AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M NO

TITLE (IN FULL) APPROACHING ELEPHANT'S  
HEAD FROM PULPIT ROCK, AUSABLE  
CHASM, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 66

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



see 1 1/2  
A5

12

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A483  
ORDER NO. 49769  
DATE 10-23-1934

25 M AMERICAN ART POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 29	R. M NO
TITLE (IN FULL) "COLUMN ROCK",		IMPRINT SAME AS ABOVE	
AUSABLE CHASM, N. Y.			
PRIVATE NO. 3-4" FROM RIGHT EDGE			
IN UPPER BORDER- 67			

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



HC 1 1/2  
A. 5

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. X 4A484

ORDER NO. 49769

DATE 10-23-1934

12M 500 XXX AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING DOWN THE  
CHASM FROM HYDE'S CAVE, AUSABLE  
CHASM, N. Y.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 61

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



dec 12  
A5

2 1/2

#  
4-1693

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.		NO. 4A485
		ORDER NO. 49769
		DATE 10-23-1934
25 <sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 29	R. M. NO
TITLE (IN FULL) NEW STATE HIGHWAY BRIDGE, AUSABLE CHASM, N. Y.	IMPRINT	SAME AS ABOVE
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 62		
COLOR DESCRIPTION		
GIRDER AND FENCING LIGHT TAN. TAKE OUT BUILDING IN FOREGROUND		
PUT CLOUDS IN SKY		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. —	X CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

15  
6



all 1 1/2  
A 5 1/2

3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A486

ORDER NO. 49769

DATE 10-23-1934

25M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

ENTRANCE AND HOTEL

IMPRINT

29

NO

AUSABLE CHASM FROM NEW STATE  
HIGHWAY BRIDGE, AUSABLE CHASM, N. Y.

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT  
EDGE IN UPPER BORDER - 54

COLOR DESCRIPTION

SEE 4A490 FOR COLORS. SHOW LETTERING ON ROOF - CHASM ENTRANCE.  
TAKE OUT ALL OTHER SIGNS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

9



HE 12  
A 5

2

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.		NO. 4A487
		ORDER NO. 49769
		DATE 10-23-1934
AMERICAN ART 12M 500 <del>XRTX</del> <del>XXXXXX</del> POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 29	R. M. NO
TITLE (IN FULL) TABLE ROCK, AUSABLE CHASM, N. Y.	IMPRINT	SAME AS ABOVE
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 63		
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF <u>YES</u> HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

7



HC 1 1/2  
A 5

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A488

ORDER NO. 49769

DATE 10-23-1934

25M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) VIEW LOOKING DOWN THE

CHASM FROM NEW STATE HIGHWAY  
BRIDGE, AUSABLE CHASM, N. Y.

PRIVATE NO. 3-4" FROM RIGHT  
EDGE IN UPPER BORDER- 71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

7



5

201  
A5

8X11INCHES BOX  
C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A489 ✓

ORDER NO. 49769

DATE 10-23-1934

25<sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) RAINBOW FALLS, AUSABLE  
CHASM, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 64

COLOR DESCRIPTION

BE SURE TO SHOW WATER DOMING DOWN FROM LEFT SIDE WHERE YOU SEE  
STREAM- SEE BACK OF PHOTO. ALSO SEE 95259.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



210 1 1/2  
A 5

3 1/2

NO. 4A491

C.W. HUGHES & CO., INC.,

ORDER NO. 49769

MECHANICVILLE, N. Y.

DATE 10-23-1934

100 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 29 R. M. NO

TITLE (IN FULL) HOTEL AUSABLE CHASM,

IMPRINT SAME AS ABOVE

AUSABLE CHASM, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 58

COLOR DESCRIPTION

SEE 123909 FOR COLORS- VERY POOR.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

8



A5

3

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~4A492~~ 4A492 ✓  
ORDER NO. 49538  
DATE 10-15-1934

GM <del>ART COLLECTIONS</del> <b>AMERICAN ART</b> POST CARDS, WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER	<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
TITLE (IN FULL) <b>BLUE GATE ENTRANCE TO UNION COLLEGE, SCHENECTADY, N. Y.</b>	FRONT NO. <b>29</b> R. M. NO
<b>PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 92</b>	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE "NO PARKING" SIGN

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER  
**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

TYPE SET UP

DEADLINE

3



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

DIAL No. **4A493**

ORDER NO.

DATE

**10-31-1934**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **LEE'S TREE TAVERN,  
RAINELLE, W. VA.**

**6 M PC**

SIZE

**3 1/2 x 5 1/2**

STYLE **AMERICAN ART, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**LEE'S TREE TAVERN ON SUMMIT OF  
SEWELL MT. / HIGHEST POINT ON MIDLAND TRAIL,  
U.S. 60, ELEVATION 3170 FT. RAINELLE, W. VA.**

FRONT NO. **5**

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

**DEAD TREE ON REAR LEFT CENTER IS LEE'S TREE, SHOW  
THIS TREE 3 TIMES LARGER AND SHOW FOLIAGE ON TREE.  
(THE TREE IS LOCATED BETWEEN TWO BLDGS. ON REAR  
LEFT.)**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

**BLDG. IN CENTER LIGHT GRAY. DARK ROAD LEADING  
TO BLDG. ON LEFT CENTER.**

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK

— ELECTROTYPES EACH OF —  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

3



5 1/2

A43/4

W. A. KUGLER,  
SEBRING, FLA.

NO. 4A494

ORDER NO. 49836

DATE 10-26-1934

6 M. AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M.

NO

TITLE (IN FULL) THE MALL AND JACARANDA

IMPRINT

SAME AS ABOVE

HOTEL, AVON PARK, FLA.

COLOR DESCRIPTION

FLAG POLE IN CENTER. BLDG. LIGHT BROWN BRICK, WHITE AND GREEN TRIM.  
~~XXXXXXXXXXXXXXXXXXXX~~ CHAINS ON PORCH AND EDGE OF PORCH GREEN. PUT FLOWERS  
UNDER PALMS, AT RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

New Photo



HE  
A4 3/4

2 1/2

on 6 B N 408

4-76-46

W. A. KUGLER,  
SEBRING, FLA.

NO. 4A495 ✓  
ORDER NO. 49835  
DATE 10-26-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO.

TITLE (IN FULL) HIGHLANDS HAMMOCK,  
HIGHLANDS CO., FLA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT SOME REFLECTION THRU TREES. COLOR OF BRIDGE DARK BROWN. PUT  
IN A FEW COLORED POND LILIES. SHOW WATER PLAINLY. JUNGLE OF PALMS  
AND PALMETTOS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A6 1/2

6

THOS. L. GREER,  
GLORIETA PASS, N. M.

NO. 4A496 A17

ORDER NO. 49849

DATE 10-26-1934

12 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP THE FRANKY BEARS  
LIVE AT OLDEST WELL IN U.S.A.

BOT OLDEST WELL, U.S.A., GLORIETA  
PASS, N. MEX.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

GROUP VIEWS IN NEAT FORM. FOR COLORS OF BLDGS. SEE 2465-29.

*to customer*

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



44  
C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

2  
NO. 4A497

ORDER NO. 49871

DATE 10-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CEDAR GROVE HOTEL AND  
COTTAGES, LAKE BOMOSEEN, VT.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Bldgs. Yellow - White trim, Sk. green roof  
green blinds

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

A4 3/4

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A498

ORDER NO. 49871

DATE 10-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) CATHOLIC CHAPEL, LAKE  
BOMOSEEN, VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT  
EDGE IN UPPER BORDER- 81

COLOR DESCRIPTION

SHINGLE BLDG. BLACK ROOF. WHITE WINDOW TRIM & DOOR. SHOW GRASS  
BETWEEN CHURCH AND STREET. CLEAN FOREGROUND. TAKE OUT DIRT.  
SHOW BOTH CROSSES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



25

A43/4

C.W. HUGHES & CO., INC.  
MECHANICVILLE, N. Y.

NO. 4A499 ✓

ORDER NO. 49871

DATE 10-30-1934

6 MAMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) CRYSTAL BEACH, LAKE  
BOMOSEEN, VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 85

COLOR DESCRIPTION

SHOW LOTS OF BATHERS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



2

20/0  
A-474

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A500 ✓

ORDER NO. 49871

DATE 10-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOMOSEEN GOLF LINKS,  
LAKE BOMOSEEN, VT.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER- 82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO BRING OUT MOUNTAIN AND LAKE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER NO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



A5

2 1/2

NO. 4A501  
ORDER NO. 49871  
DATE 10-30-1934

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) CEDAR GROVE HOTEL AND

IMPRINT SAME AS ABOVE

COTTAGES FROM PROSPECT POINT, LAKE  
BOMOSEEN, VT.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 83

COLOR DESCRIPTION

*Bldg. yellow - White trim, Dk green roof,  
green blinds*

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



5

LOUIS KRXKM KAUFMANN & SONS,  
BALTIMORE, MD.

NO. ~~4A-11267~~ 4A502  
~~KK227X~~  
ORDER NO. 48981  
DATE 9-5-1934

25M ~~XXXXXXXXXX~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~XX~~ I R. M NO

TITLE (IN FULL) (12,500)- THE WRIGHT

IMPRINT SAME AS ABOVE

MEMORIAL BEACON, KITTY HAWK, N. C. NEAR  
ELIZABETH CITY, N. C.  
(12,500)- THE WRIGHT MEMORIAL BEACON,  
KITTY HAWK, N. C. NEAR NORFOLK, VA.

~~SPH 646~~

*Photo to Kerner 925-40*  
COLOR DESCRIPTION

*11/15/34  
3CH-147*

*Make 2 cuts*

SUBMIT: RET. PHOTO ☐ B. L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO. ☐  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



1 1/2

DR. C. W. SCHWARTZ,  
HUNTINGBURG, IND.

NO. 4A303 ✓

ORDER NO. 49913

DATE 10-31-1934

1 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) NANCY HANKS LINCOLN  
PARK NEAR HUNTINGBURG, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 117899.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2601  
A5

2

SHAFF'S DRUG STORES,  
NAPOLEON, OHIO

NO. 4A504

ORDER NO. 49936

DATE 11-5-1934

5 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SUNSET ON THE MAUMEE  
RIVER, NAPOLEON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE GOLDEN SUNSET VIEW IN SKY

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

A4 3/4

RALPH YOUNG PUBLISHING CO.,  
CANTON, OHIO

NO. 4A505 ✓  
ORDER NO. 49925  
DATE 11-5-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M NO
TITLE (IN FULL) ST. MARY'S CATHOLIC CHURCH, MASSILLON, OHIO		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION  
DARK GREY STONE ALL OVER. LIGHT STONE ENTRANCE. DARK GREEN & CREAM PANELED DOORS. GRAY LAMP POSTS. GRAY STEPS. GREEN LAWN & HEDGE. REMOVE FIRE PLUG ON LEFT.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



3 1/2

2030  
A5

Plate

HENRY S. BEACH,  
EL PASO, TEXAS

NO. 4A506

ORDER NO. 49960

DATE 11-5-1934

12 M500 PHOTOCROM POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AIRPLANE VIEW OF  
COLLEGE OF MINES, EL PASO, TEXAS

PRIVATE NO. BEFORE TITLE- 2268

(Title in plate)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M YES

IMPRINT

SMEXASXABOXX H.S.B.

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

FIRST BLDG. ON RIGHT GREY, 2ND LT. BUFF. SMALL BDDG. ON RIGHT IN  
FOREGROUND GRAY, BROWN TRIM. 4 MAIN BLDGS. LT. BUFF BRICK, BROWN  
TRIM AROUND TOP, STORY WINDOWS, GREEN TRIM UNDER ROOF EDGES. ROOFS  
SLATE COLOR. FINISH INCOMPLETE, ROOF. ROCK FORMATION DIRTY GRAY.  
BLDG. AT STADIUM GREY STONE, LT. RED BRICK TRIM, SLATE ROOF. STRENGTHEN  
CONCRETE SEATS ON AT STADIUM. TAKE OUT STACKS, UPPER LEFT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

7



49507

MAKEOVER  
COLORMATCH

MAKEOVER

Charge to Engraving Dept.

Est. No. or Time Required

Quantity	Time	Time Required in Case Dept.
1	$\frac{1}{2}$	DEC 22 1937
Material		Date
Part No.		
Remarks		

TYPE

*PC*

MAKEOVER  
COLORMATCH  
MAKEOVER

8705

Make 2 cuts



201  
A.6

TYPE  
1 line

2

HENRY S. BEACH  
EL PASO, TEXAS

NO. 4A507 ✓

ORDER NO. 49960

DATE 11-5-1934

12<sub>M</sub> 500 X PHOTOCHROM POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. FRANKLIN, EL PASO,  
TEXAS

PRIVATE NO. BEFORE TITLE- 2269

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT ~~XXXXXXXXXXXX~~ H.S.B.

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION  
MT. DIRTY GREY, SPRINKLED WITH PALE GREEN GRASS. STRENGTHEN  
LETTERS "E" AND "M". ~~SHARPEN~~ SHARPEN HIGHWAY (X) AS INDICATED ON  
BACK OF PHOTO. RETAIN CLOUD EFFECT.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7

X



32

A4<sup>3</sup>/<sub>4</sub>

SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A508

ORDER NO. 49979

DATE 12-12-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) U.S. VETERANS'

IMPRINT SAME AS ABOVE

HOSPITAL, CHEYENNE, WYO.

PRIVATE NO. BEFORE TITLE- 1058

COLOR DESCRIPTION

DARK PINK RED ROOFS OF FLUTED TILE. CHIMNEY BRICK (FIRE). BLDG.  
LIGHTER THAN PRESSED BRICK. TRIMMING DARK CHOCOLATE BROWN. CHIMNEY  
BRICK SAME AS BLDG. GALVANIZED (SILVER) FLAGPOLE WITH WHITE CEMENT  
BASE. VERANDAS LIGHT WALNUT. WHITE BAND AROUND BLDG. UNDER VERANDAS.  
ARCH OVER DOORS WHITE STONE. CUT OFF SKY & FOREGROUND FOR PROPORTION  
FOREGROUND DARK. DON'T MAKE IT SO PROMINENT THAT IT TAKES AWAY FROM  
BLDG. LAWNS IN FRONT OF BLDG. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

68



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A509 ORDER NO. 51004 DATE 12-27-1934

CUSTOMER HOTEL HOUSTON,  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL HOUSTON NINTH AND E STREETS N.W.  
WASHINGTON D.C. (ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED. MAKE STREET FIGURES 9 &  
10 FOR NINTH & TENTH STREETS LARGER.

USE PHOTO NO. 2634-29.

COLOR DESCRIPTION

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position. Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH HOOKS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO YES RETURN PHOTO



THE UNION NEWS CO.,  
PITTSBURGH, PA.

NO. 4A510

ORDER NO. 50101

DATE 11-10-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

NEW POST OFFICE AND

IMPRINT

THE UNION NEWS COMPANY  
(AND TRADEMARK)

FEDERAL BUILDING, PITTSBURGH, PA.

TAKE OFF IMPRINT & TRADEMARK  
AFTER 6,000 ARE RUN.

COLOR DESCRIPTION

LIGHT STONE ALL OVER. BRASS DOORS & GRILL ON WINDOWS. BRONZE DOOR  
CASING OVER DOORS ON CENTER & RIGHT. BRONZE OR BRASS SASH. LIGHT  
CEMENT RAMP OR SUBWAY ON LEFT. WHITE LAMP POSTS. REMOVE SIGN BOARDS  
ON LEFT REAR. ~~OR~~ REMOVE POLES & WIRES IN CENTER FOREGROUND. REMOVE  
GULF FILLING STATION AND PARKING SIGNS & ALL AUTOS ON LOWER RIGHT  
CORNER & SHOW STREET PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



201  
A52

THE UNION NEWS CO.,  
PITTSBURGH, PA.

NO. 4A511

ORDER NO. 50101

DATE 11-10 1934

5  
507

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW LOOKING EAST FROM CATHEDRAL OF LEARNING  
SHOWING MELLON INSTITUTE AND  
SCHENLEY DISTRICT, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

THE UNION NEWS COMPANY  
(AND TRADEMARK)

TAKE OFF IMPRINT & TRADEMARK  
AFTER 6M ARE RUN.

COLOR DESCRIPTION

ALSO SEE INSTRUCTIONS ATTACHED.

1ST BLDG. LIGHT STONE ALL OVER. TAN GRAY ROOF. GREEN LAWN STRIP NEXT  
TO BLDG. ON RIGHT BLDGS. DARK RED BRICK. ON LEFT 1 & 2 BROWN STONE.  
3 CHURCH BROWN STONE. 4 LARGE BLDG. TAN BUFF BRICK. BROWN FIRST FLOOR  
& ROOF. 5 BROWN BRICK. WHITE BLDG. ON REAR LEFT. OTHERS RED & GRAY.  
CHURCH IN MIDDLE CENTER GRAY STONE. SLATE ROOF. OTHER REAR BLDGS.  
RED & GRAY. BLDGS. ON REAR DISTANT RIGHT LIGHT GRAY. REMOVE OLD BLDG  
ON LEFT CENTER FOREGROUND & SCAFFOLD ON RIGHT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

4



2C 3/4  
A 4 3/4

1/2

THE UNION NEWS CO.,  
PITTSBURGH, PA.

NO. 4A512 ✓

ORDER NO. 50101

DATE 11-10-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WESTINGHOUSE

MEMORIAL, SCHENLEY PARK, PITTSBURGH,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. XX 39 R. M NO

IMPRINT XXXXXXXXXXXXX

THE UNION NEWS COMPANY  
(AND TRADEMARK)

TAKE OFF IMPRINT & TRADEMARK  
AFTER 6,000 ARE RUN.

COLOR DESCRIPTION

UPPER PART OF STAND & STATUES GOLD COLOR. BLACK MARBLE BASE. SHOW  
BUST IN CIRCLE OF REAR CENTER CLEAR. THIS IS GEORGE WESTINGHOUSE.  
PINK WATER LILIES. GRAY WALK ON RIGHT. GREEN SHRUBBERY & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE UNION NEWS CO.,  
PITTSBURGH, PA.

NO. 4 13

ORDER NO. 50101

DATE 11-10-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RACE TRACK AND FAIR  
GROUNDS, SOUTH PARK, ALLEGHENY  
COUNTY, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 39 R. M. NO

IMPRINT THE UNION NEWS COMPANY  
(AND TRADEMARK)

TAKE OFF IMPRINT & TRADEMARK  
AFTER 6,000 ARE RUN.

COLOR DESCRIPTION

BLDGS. ON RIGHT BROWN, DARK DULL RED ROOFS. WHITE TRIM. CENTER BLDG  
GRAY & WHITE IN REAR. DULL DARK RED ROOFS. WHITE FENCE. BROWN RACE  
TRACK. BRIGHT GREEN LAWN IN CENTER CIRCLE OF RACE TRACK. CEMENT  
WALL ALONG TRACK IN REAR CENTER. ~~XXXXXX~~

DO GOOD COLOR WORK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

*Curt Teich*



3 1/2

221  
A5

TRADEMARK

THE UNION NEWS CO.,  
PITTSBURGH, PA.

NO. 4A514

ORDER NO. 50101

DATE 11-10-1934

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALLEGHENY COUNTY.

MUNICIPAL AIRPORT, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 39 R. M. NO

IMPRINT

THE UNION NEWS COMPANY  
(AND TRADEMARK)

TAKE OFF IMPRINT & TRADEMARK XXX  
AFTER 6,000 ARE RUN.

COLOR DESCRIPTION

BLDGS. WHITE, DARK ROOF. REMOVE SIGNBOARDS FROM GREEN CIRCLE IN  
CENTER & SHOW GREEN LAWN IN CIRCLE AND IN FRONT OF BLDG. ON LEFT.  
LIGHT CEMENT DRIVE & GREEN PANEL PARKWAY ON DRIVE ~~CONX~~ IN  
CENTER. GRAY LANDING FIELD ON LEFT. AIRPLANES ON LEFT. SILVER COLO  
DARK ASH PARKING GROUNDS ON RIGHT. SMOOTH BARE SPOTS AND ALL  
~~UNRXXN~~ UNFINISHED PARTS ON GROUNDS. ALSO SEE EXTRA PHOTO &  
INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



HC 1  
A52

3 1/2

THE UNION NEWS CO.,  
PITTSBURGH, PA.

NO. 4A515

ORDER NO. 50101

DATE 11-10-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCHENLEY FARM DISTRICT

SHOWING CARNEGIE TECH. UNIVERSITY THE UNION NEWS COMPANY  
OF PITTSBURGH AND CATHEDRAL OF (AND TRADEMARK)  
LEARNING, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 39 R. M NO

IMPRINT 2XMR

TAKE OFF IMPRINT & TRADEMARK  
AFTER 6,000 ARE RUN

COLOR DESCRIPTION  
ON RIGHT 1ST BLDG. CREAM BRICK, DARK ROOFS. BRIGHT GREEN LAWN.  
DARK GREEN SHRUBBERY. REAR RIGHT BLDG. LIGHT STONE & LIGHT BUFF IN  
REAR CENTER TOWER GRAY STONE, FINISH TOP. XXXX ON LEFT REAR CENTER  
LARGE BLDG. BROWN & LIGHT BROWN. BLDGS. ON REAR HILL ON LEFT LIGHT  
TAN GRAY. RED ROOF ON TOWER. DARK GRAY BALL FIELDS ON REAR LEFT. DAR  
STREET. CEMENT WALKS. DRAW IN WHITE STEEPLE ON SMALL WHITE BLDG.  
ON REAR RIGHT CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



3

200 1/4  
A 6 1/4

MINSKY BROS. & CO.,  
PITTSBURGH, PA.

NO. 4A516

ORDER NO. 50100

DATE 11-10-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SKYLINE OF PITTSBURGH, PA. FROM MT. WASHINGTON  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SECOND

1ST BRIDGE GRAY, CEMENT DRIVE 2 BRIDGE BLACK, ON RIGHT 1ST BLDG  
LIGHT BUFF, OTHER SMALL BLDG, LIGHT GRAY & BUFF. LARGE BLDG. ON REAR  
RIGHT DARK BROWN, OTHER REAR BLDGS, LIGHT GRAY. TWO TALL BLDGS, ON  
REAR RIGHT CENTER LIGHT STONE. COPPER ROOF ON FIRST BLDG. ONLY.  
1ST TALL CENTER BLDG. LIGHT BROWN, OTHERS GRAY, FOREGROUND DARK RED &  
GREY. TALL BLDGS. ON REAR LEFT CENTER 1 BROWN, 1 GRAY, OTHERS LIGHT  
GREY. ON LEFT 1ST BLDGS. LIGHT GRAY. REAR 1ST RED. OTHERS LIGHT GRAY  
1ST BLDGS. IN LEFT CENTER FOREGROUND DARK BROWN & DARK RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9



52

2c 1/4  
A52

NO. 4A517 ✓  
ORDER NO. 50100  
DATE 12-10-1934

MINISKY BROS. & CO.,  
PITTSBURGH, PA.

12.M 500 AMERICAN ART POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER		FRONT NO. 1	R. M. NO
TITLE (IN FULL) VIEW FROM UNION STATION SHOWING NEW POST OFFICE AND SKYLINE, PITTSBURGH, PA.		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION  
1ST BLDG. LIGHT STONE ALL OVER. COPPER ROOF ON CORNER TOPS. DARK ROOF OF LOWER FIRST PART OF BLDG. SHOW LIGHT CEMENT RAMP IN CENTER FOREGROUND. LIGHT CEMENT PAVING & CURBING ON LEFT. 1ST REAR BLDG. IN LEFT DARK RED. TALL BLDG. ON REAR LEFT BROWN. STEEP PCE ON REAR LEFT LIGHT STONE. 1ST TALL BLDG. IN CENTER LIGHT STONE. COPPER ROOF ON LOWER FRONT WITH BRONZE WINDOW CASINGS. 2ND TALL CENTER BLDG. LIGHT STONE. COPPER ROOF. 3RD CENTER LARGE BLDG. HOTEL DARK RED. LIGHT CORNICE & TRIM. 4TH TALL BLDG. REAR LEFT CENT. LIGHT GRAY STONE. ON RIGHT 1ST SMALL BLDGS. GREY. BROWN. 1ST L. BLDG. DARK RED. LT. GRIM. TALL BLDGS. ON REAR RIGHT LT. GRAY. BROWN. SHOW MODERN AUTOS ON STREET. BUSES ON RIGHT ORANGE.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER & BUFF COLOR.  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

89



MINsky BROS. & CO.,  
PITTSBURGH, PA.

NO. 4A518

ORDER NO. 50100

DATE 11-10-1934

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM CATHEDRAL OF

LEARNING, SHOWING CAMPUS, PITT STADIUM,  
CHILDRENS' AND PRESBYTERIAN HOSPITALS,  
PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE THESE BLDGS. SHOW CLEAR (SEE BACK OF PHOTO. FOREGROUND BLDGS  
CREAM BRICK, DARK ROOFS. 2 BLD S. ON LEFT CREAM BRICK, BROWN TILE ROOF  
ROOFS. STADIUM ON RIGHT CREAM BRICK, DARK CENTER. DISTANT BLDGS. IN  
REAR RIGHT CENTER LIGHT GRAY. SHOW BLDGS. IN REAR DISTANCE CLEARLY.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



201  
A5

2 1/2

J.P.BELL CO., INC.,  
LYNCHBURG, VA.

NO. 4A519 ✓  
ORDER NO. 50405  
3-1-1935  
DATE

12 1/2 M PC C.T.AMERICAN ART WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) SHENANDOAH NATIONAL PARK, VA. SHOWING SKYLINE DRIVE.	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT NO. 48	R. M. NO
IMPRINT SAME AS ABOVE	
TAKE OFF IMPRINT & TRADEMARK AFTER 9,000 ARE RUN.	

COLOR DESCRIPTION  
FIRST HORSE BAY OR ROAN COLOR. SECOND HORSE BLACK. GRAY ROCKS ON LEFT  
FOREGROUND. MOUNTAINS MUST SHOW CLEARLY & GREEN FOLIAGE, NOT BROWN OR YELLOW.  
SHOW DRIVE ON REAR RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

8



3 1/2

NO. 4A520 ✓

ORDER NO. 50406

DATE 1-3-1935

J.P. BELL CO., INC.,  
LYNCHBURG, VA.

6 M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 48 R. M. NO

TITLE (IN FULL) LAW BUILDING, UNIVERSITY  
OF VIRGINIA, CHARLOTTESVILLE, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE STONE TRIM, SLATE ROOF, WHITE STONE  
COLUMNS, WHITE WINDOW FRAMES, DOORS & RAILINGS, DARK RED BRICK  
WALKS, GRAY STEPS, GREEN LAWN & SHRUBBERY, SHOW SMOOTH GREEN  
LAWN, MAKE STREET SMOOTH IN FOREGROUND DARK COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

6



A5  
J.P. BELL CO., INC.,  
LYNCHBURG, VA.

NO. 4A522

ORDER NO. 50406

DATE 1-3-1935

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCOTT STADIUM, UNIVERSITY  
OF VIRGINIA, CHARLOTTESVILLE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 48 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY CEMENT SEATS. RED BRICK BASE & ENDS & BLDG. ON LEFT  
WITH WHITE COLUMNS & CORNICE. BRIGHT GREEN LAWN IN CENTER. SHOW  
MOUNTAIN CLEAR & GREEN ON REAR RIGHT. DARK ROAD IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2

A 443

NO. 4A523

WITTE'S SOUVENIRS,  
ARNOLD'S PARK, IOWA

ORDER No. 50422

DATE 11-26-1934

3M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT No. 2 R. M. NO

TITLE (IN FULL) "THE QUEEN" LAKE  
OKOBOJI, IOWA

IMPRINT  
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9



THOS. L. GREER,  
GLORIETA PASS, N. MEX.

NO. 4A524

ORDER NO. 50085

DATE 12-7-1934

<sup>M</sup>  
12 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

TOP- OLDEST WELL IN

IMPRINT XXXX NONE

U.S.A. GLORIETA PASS - OLD RXXNR  
PIGEON RANCH - ON SANTA FE TRAIL.

BOT- THOS. L. GREER, MGR. GLORIETA  
PASS, N. MEX.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



22

A5

NO. 4A525 ✓

ORDER NO. 50104

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

DATE 11-12-1934

12 M 5000 AMERICAN ART FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COMPANY ARRIVING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

11



A52

2

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.		NO. 4A526
		ORDER NO. 50104
		DATE 11-12-1934
12 <sup>M</sup> 500 AMERICAN ART FOLDER VIEW, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO.	NO R. M NO
TITLE (IN FULL)	IMPRINT	NO
INSPECTION AT GUARD MOUNT		
COLOR DESCRIPTION		
SEE CARD ATTACHED.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

DEADLINE



A 5 1/2

2

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 4A527 ✓

ORDER NO. 50104

DATE 11-12-1934

12<sub>M</sub> 500 LARGE FOLDER VIEWS, AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE  
IMPRINT NO R. M NO

TITLE (IN FULL) OPEN AIR SERVICES

COLOR DESCRIPTION

SEE CARD ATTACHED.

*Photo in 5B1-1973*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



22

45

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 4A528

ORDER NO. 50104

DATE 11-12-1934

12<sup>M</sup> 500 AMERICAN ART FOLDER VIEWS. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

NO

TITLE (IN FULL)

OFFICERS' STAFF

IMPRINT

NO

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Co. to  
200  
DEADLINE

11



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A529

ORDER NO. 50140

DATE

11-12-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

COURIER-JOURNAL JOB PRINTING CO.,  
LOUISVILLE, KY.

Photos for  
this Customer

6 M PC.

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BROWN HOTEL, HAWKINSVILLE, GEORGIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

#### RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE EXTRA PHOTO ATTACHED.

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Faec.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120  
133  
150  
175  
Screen

#### COLOR DESCRIPTION

SEE 59276 ATTACHED, GET BETTER COLORING THAN  
THIS SHOWS.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO



3

F. W. WOOLWORTH CO.,  
HAMMOND, LA.

NO. 4A530 ✓

ORDER NO. 50210

DATE 11-14-1934

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

A 434  
TITLE (IN FULL) SOUTHEASTERN LOUISIANA  
COLLEGE, HAMMOND, LA.

IMPRINT NONE

COLOR DESCRIPTION

RED BRICK BLDG., WHITE TRIM, SANDTONE ENTRANCE. ROOF OF VARIG.  
BLACK, GREEN & BROWN GLAZE. CLEAN UP SAND PILES AND MAKE SMOOTH  
GREEN LAWN. SHOW ROADS & WALK PAVED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9  
DEADLINE



A5

2 1/2

NO. 4A531

ORDER NO. 50152

WAIT-CAHILL CO.  
DECATUR, ILL.

DATE 11-12-1934

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M

NO

TITLE (IN FULL) JAMES MILLIKIN UNIVERSITY PRINT SAME AS ABOVE

AND CAMPUS, DECATUR, ILL.

COLOR DESCRIPTION

USE NEW PHOTO OR PHOTO NO. 64745, WHICHEVER IS BEST,  
IF 64745 IS USED, TAKE OUT OLD AUTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



16  
C. W. HUGHES & CO., INC.  
MECHANICVILLE, N. Y.

3  
NO. 4A532 ✓

ORDER NO. 50218

DATE 11-14-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) MAIN STREET, ST. ALBANS,  
VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 22

COLOR DESCRIPTION

LEFT- 1ST NEW AMERICAN HOUSE, RED BRICK, BUFF TRIM, RED TAPESTRY  
BRICK ENTRANCE, GREEN SHADES, OAK DOOR, NEXT BUFF, BROWN LEDGE,  
GREEN TRIM, NEXT 4 RED, NEXT 2 RED WITH BUFF TRIM, REST RED EXCEPT  
FOR GREEN BALCONY BAY WINDOWS, AWNINGS MOSTLY BUFF & BROWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



2 1/2

A5

FEGLEY'S NEWS AGENCY,  
LEWISBURG, PA.

NO. 4A533

ORDER NO. 50181

DATE 11-14-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

LITERATURE BUILDING,

IMPRINT SAME AS ABOVE

BUCKNELL UNIVERSITY, LEWISBURG, PA.

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF. CREAM SASH DOORS, WINDOW CASINGS &  
CORNICE. LIGHT GRAY STEPS. ON LEFT RED FLOWERS. CENTER YELLOW  
FLOWERS. ON RIGHT PURPLE FLOWERS. GREEN LAWN & SHRUBBERY. REMOVE  
POLES ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

45 1/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A534  
ORDER NO. 50167  
DATE 11-14-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 29 R. M. NO

TITLE (IN FULL) LAKE BUEL IN THE  
BERKSHIRES, FROM TURNER'S GROVE,  
GREAT BARRINGTON, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 92

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



A5

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A535 ✓

ORDER NO. 50167

DATE 11-14-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE BUEL IN THE BERK-  
SHIRES, GREAT BARRINGTON, MASS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 91

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



15

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A536  
ORDER NO. 50167  
DATE 11-14-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 29 R. M. NO
TITLE (IN FULL) GIBSON'S GROVE, LAKE BUEL, NEAR GREAT BARRINGTON, MASS.	IMPRINT SAME AS ABOVE
PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER- 94	

COLOR DESCRIPTION  
BLDG. WHITE, GREEN TRIM, GRAY ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



A5 1/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A537 ✓

ORDER NO. 50167

DATE 11-14-1934

5 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING AT MIAMI BEACH,  
LAKE DUEL, GREAT BARRINGTON,  
MASS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 88

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. \* 29 R. M NO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

WHITE BLDG., GREEN ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



J.P. BELL CO., INC.,  
LYNCHBURG, VA.

NO. 4A538 ✓

ORDER NO. 50404

DATE 1-3-1935

12<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 48 R. M. NO

TITLE (IN FULL) WILLIAMS XXXENTSXXNE

IMPRINT SAME AS ABOVE

VIADUCT AND BUSINESS SECTION,  
LYNCHBURG, VA.

COLOR DESCRIPTION

BRIDGE LIGHT GRAY CEMENT ALL OVER. BRONZE LAMP BRACKETS, BLDGS.  
IN FOREGROUND DARK RED BRICK. TALL BLDGS. IN REAR CENTER LIGHT  
GRAY. STEEPLES & TOWER ON REAR LEFT CENTER GRAY. OTHER BLDGS. ON  
REAR RIGHT & LEFT DARK RED BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

Photo in B11697  
5-19-41



62

J.P. BELL CO., INC.,  
LYNCHBURG, VA.

NO. 4A539

ORDER NO. 50404

DATE 1-17-1935

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 48 R. M. NO

TITLE (IN FULL)

U.S. POST OFFICE,  
LYNCHBURG, VA.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

photo in 1 BH 6 97  
5-19-41

8



3

A5

CROMLEIGH'S STATIONERY,  
CARLISLE, PA.

NO. 4A540

ORDER NO. 50248

DATE 12-12-1934

6<sup>M</sup>

C. T. AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

47

R. M.

NO

TITLE (IN FULL)

IMPRINT

CUMBERLAND COUNTY COURT

SAME AS ABOVE

HOUSE, CARLISLE, PA.

COLOR DESCRIPTION

DARK RED BRICK, DARK GREEN ROOF & TOP ON TOWER. WHITE CORNICE & SASH  
& SHUTTERS. BROWN STONE COLUMNS & PORCH STEPS. ON RIGHT BLDG. GREY,  
MONUMENT LIGHT GRAY. ON LEFT. BLDG. DARK RED BRICK, LIGHT STONE TRIM.  
2 GRAY. GREEN LAWN & SHRUBBERY IN CENTER. SHOW SPRINGTIME FOLIAGE ON  
TREES. REMOVE SMALL NO. PARKING SIGN IN STREET. IF POSSIBLE, REMOVE  
THE PLATFORM BESIDE THE BUS AT PAVEMENT CURB.  
GIVE PHOTO TO MR. TEICH SR. WHEN FINISHED WITH IT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND-COLOR PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4



A5

4

CROMLEIGH'S STATIONERY,  
CARLISLE, PA.

NO. 4A541

ORDER NO. 50248

DATE 12-12-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47 R. M NO

TITLE (IN FULL) BOSLER HALL, DICKINSON  
COLLEGE, CARLISLE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, FIRST FLOOR BROWN STONE. BROWN STONE CORNICE & TRIM,  
SLATE ROOF. BROWN SASH, GREY STEPS. ON LEFT BLDG. GRAY. ON RIGHT  
GRAY. LIGHT GRAY WALL. REMOVE FLAGS & POLES. MAKE GREEN SPRINGTIME  
FOLIAGE ON TREES.

SUBMIT: RET. PHOTO

GIVE PHOTO TO MR. TEICH, SR. WHEN FINISHED WITH IT.

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



3 1/2

A5

CROMLEIGH'S STATIONERY,  
CARLISLE, PA.

NO. 4A542 ✓  
ORDER NO. 50248  
DATE 12-12-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47 R. M. NO

TITLE (IN FULL) METZGER HALL, DICKINSON  
COLLEGE, CARLISLE, PA.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

DARK DULL RED BRICK, DARK SLATE ROOF. GREEN TRIM ON ROOF. WHITE  
SASH & DOORS. DARK RED BRICK STEPS. DARK RAILINGS. GRAY STONE BASE  
GREEN LAWN & SHRUBBERY. REMOVE WIRES & CABLES. SHOW SPRINGTIME  
FOLIAGE ON TREES.

GIVE PHOTO TO MR. TEICH, SR. WHEN FINISHED WITH  
IT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



A434

CROMLEIGH'S STATIONERY,  
CARLISLE, PA.

3 1/2

NO. 4A543 ✓

ORDER NO. 50248

DATE 12-12-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

47

R. M

NO

TITLE (IN FULL)

CUMBERLAND COUNTY  
JAIL, CARLISLE, PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BROWN STONE FRONT & TOWER, DARK BASH & FENCE, RIGHT SIDE OF BLDG.  
GREY STONE, GRAY STEPS ON LEFT ENTRANCE, GREEN LAWN INSIDE OF  
FENCE, SHOW SPRINGTIME FOLIAGE ON TREES.

GIVE PHOTO TO MR. TEICH, SR. WHEN FINISHED WITH IT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



12

NO. 4A544

ORDER NO. 50291

DATE 11-21-1934

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 129 R. M. NO

TITLE (IN FULL)

LAKE BUEL NEAR GREAT  
BARRINGTON, MASS.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 90

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

14



A4<sup>3</sup>/<sub>4</sub>

2

SUMMIT DEPT. STORE,  
BLUE RIDGE SUMMIT, PA.

NO. 4A545 ✓

ORDER NO. 503215

DATE 11-21-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) MOUNTAIN SCENERY AT  
BLUE RIDGE SUMMIT, PA.

IMPRINT NONE

COLOR DESCRIPTION

MAKE MOUNTAINS GREEN, NOT YELLOW OR BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



*A4 3/4*

SUMMIT DEPT. STORE,  
BLUE RIDGE SUMMIT, PA.

NO. 4A546

ORDER NO. 50325

DATE 11-21-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MONTEREY GOLF COURSE,  
BLUE RIDGE SUMMIT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

BRIGHT GREEN GOLF COURSE. MAKE MOUNTAIN GREEN, NOT YELLOW OR  
BROWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Curt Teich*

*11*



200 1/2  
151  
152

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. 4A547 ✓

ORDER NO. 50306

DATE 11-21-1934

25<sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 128 R. M. YES

TITLE (IN FULL) ARBOR-VITAE TREE.

IMPRINT SAME AS ABOVE

ESTIMATED AGE 1000 YEARS, NATURAL  
BRIDGE, VIRGINIA

PUT PLATE NO. ON FRONT AT TOP

PRIVATE NO. BEFORE TITLE- 109

COLOR DESCRIPTION

GET COLORS FROM LIBRARY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 11/13/36

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

11

DEADLINE



2 1/2

A5

NO. 4A548

G. C. MURPHY CO.,  
UNIONTOWN, PA.

ORDER NO. 50333

DATE 11-21-1934

5M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) FORT NECESSITY MUSEUM  
ON NATIONAL HIGHWAY, EAST OF  
UNIONTOWN, PA.

IMPRINT NONE

COLOR DESCRIPTION

DARK DULL RED BRICK, SLATE ROOF. WHITE SASH. GREEN SIGN ON POST  
ON RIGHT. LIGHT MONUMENT. BAY & WHITE OXEN. WHITE TOP ON WAGON.  
WAGON DULL GREY. DARK ROAD. REMOVE POLE & WIRES.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



2

11/3/4

G. C. MURPHY CO.,  
UNIONTOWN, PA.

NO. 4A549

ORDER No. 50333

DATE 11-21-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. NO

TITLE (IN FULL) NOTED VISITOR AT GENERAL IMPRINT & NONE

BRADDOCK TOMB ON NATIONAL HIGHWAY,  
EAST OF UNIONTOWN, PA.

COLOR DESCRIPTION

LIGHT STONE MONUMENT. BRONZE PLATES. DARK FENCE. BAY & WHITE  
OXEN. WHITE TOP ON WAGON. WAGON BODY DULL GRAY. REMOVE POST  
ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



121  
15

2

NO. 4A550

ORDER No. 50330

DATE 11-21-1934

RAY & DAVIDSON,  
OCALA, FLA.

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NR YES-SAME  
AS ON 3A474

TITLE (IN FULL)

BEAUTIFUL SILVER SPRINGS,  
RK FLA.

IMPRINT

NONE

COLOR DESCRIPTION

COLOR LIKE 3A474.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



2 1/2

A 5 1/4

CLYDE S. HOLT CO.,  
FAIRMONT, W. VA.

NO. 4A551 ✓

ORDER NO. 50371

DATE 11-26-1934

6<sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

FAIRMONT STATE COLLEGE,  
FAIRMONT, W. VA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

FINISH NEW DRIVE AROUND LEFT OF LARGE CENTER BLDG. CONNECTING WITH  
CIRCULAR DRIVE AT BEND. TAN GRAY BRICK, LIGHT STONE CORNICE, WHITE  
SASH, SLATE ROOF ON REAR LEFT BLDG. REAR SMALL BLDGS. ON RIGHT WHITE  
& BUFF. WHITE & RED BRICK BLDGS. IN FOREGROUND, SLATE ROOFS, GRAY  
STAIRWAY & STEPS IN CENTER, GRAY CIRCULAR DRIVE TO CENTER BLDG.  
BRIGHT GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~

7



A4<sup>3</sup>/<sub>4</sub>

3

CLYDE S. HOLT CO.,  
FAIRMONT, W. VA.

NO. 4A552

ORDER NO. 50371

DATE 11-26-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FAIRMONT STATE HOSPITAL,  
FAIRMONT, W. VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, WHITE CORNICE, PORCH COLUMNS & WINDOW  
FRAMES. DARK SASH. GRAY STONE WALL & STEPS. GREEN LAWN & SHRUBBERY.  
REMOVE AUTOS AND POLES & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~

H



200<sup>3</sup>/<sub>4</sub>  
A5

15

CLYDE S. HOLT CO.,  
FAIRMONT, W. VA.

NO. 4A553  
ORDER NO. 50371  
DATE 10-23-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) RESERVOIR PARK LOOKING

IMPRINT

SAME AS ABOVE

TOWARDS FAIRMONT, W. VA.

COLOR DESCRIPTION

BLDG. DARK RED, SLATE ROOF, WHITE TRIM. STAND ON REAR LEFT WHITE.  
GREEN ROOF. REAR BLDGS. ON RIGHT GRAY & BROWN. SHOW HILLS CLEAR  
IN REAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

~~DEADLINE~~



2

454

CLYDE S. HOLT CO.,  
FAIRMONT, W. VA.

NO. 4A554

ORDER NO. 50371

DATE 11-26-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) EAST SIDE HIGH SCHOOL  
AND GYMNASIUM, FAIRMONT, W. VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, DARK RED ROOFS. LIGHT GRAY CORNICE & TRIM.  
LIGHT CEMENT DRIVE. GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO ☒ B. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~

7



2012  
A6

2 1/2

CLYDE S. HOLT CO.,  
FAIRMONT, W. VA.

NO. 4A555  
ORDER No. 50371  
DATE 11-26-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT No. 1 R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
FAIRMONT, W. VA. FROM PALATINE  
NOB

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE LIGHT CEMENT. BLDGS. IN FOREGROUND WHITE & BUFF. LARGE  
BLDG. AT END OF BRIDGE DARK RED, LIGHT TRIM. TALL BLDG. IN CENTER  
LIGHT GRAY. LARGE BLDGS. ON LEFT BUFF & GRAY. OTHER SMALL BLDGS.  
LIGHT GRAY. SHOW REAR HILLS CLEAR AND GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~



HC<sup>3</sup><sub>4</sub>  
A-5

2 1/2

REX CLYDE S. HOLT CO.,  
FAIRMONT, W. VA.

NO. 4A556

ORDER NO.

50371

DATE

11-26-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M

NO

TITLE (IN FULL) HORSE SHOW CURVE ON  
STATE HIGHWAY NEAR FAIRMONT,  
W. VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT ROAD. WHITE FENCE. SHOW HILLS IN DISTANCE CLEAR &  
GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~

11



CLYDE S. HOLT CO.,  
FAIRMONT, W. VA.

NO. 4A557

ORDER NO. 50371

DATE 11-26-1934

6 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK CUT ON STATE  
HIGHWAY NEAR FAIRMONT, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BROWNISH GRAY ROCKS, GREEN FOLIAGE, LIGHT CEMENT ROAD.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~



3 1/2

NO. **EX 4A559** ✓

ORDER NO. **50367**

DATE **2-11-1935**

**VENABLE'S DRUG STORE,  
FRONT ROYAL, VA.**

**6M AMERICAN ART POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **VIEW FROM SKYLINE  
DRIVE, SHENANDOAH NATIONAL  
PARK, NEAR FRONT ROYAL, VA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **2** R. M. **NO**  
IMPRINT **NONE**

**COLOR DESCRIPTION**

**MOUNTAINS MUST BE WORKED OUT CLEAR & GREEN, NOT GRAY OR  
BROWN COLORS. REMOVE DARK SHADOW IN FOREGROUND.**

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

3



30 3/4  
A 4 3/4

22

VENABLE'S DRUG STORE,  
FRONT ROYAL, VA.

NO. 4A560

ORDER NO. 50367

DATE 2-11-1935

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M NO

TITLE (IN FULL) STATE FISH HATCHERY,

IMPRINT NONE

FRONT ROYAL, VA.

COLOR DESCRIPTION

GRAY DRIVES, GREEN BANKS AROUND FISH PONDS. GREEN MOUNTAIN  
FOLIAGE. NO YELLOW OR BROWN COLORS. MAKE WATER LIGHT BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. **4A561** ORDER NO. **50350** DATE **11-23-1934**

CUSTOMER **SAN SEBASTIAN APT. HOTEL,  
CORAL GABLES, FLA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12½ M PC** SIZE **3½ x 5½**

STYLE **AMERICAN ART, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**THE SAN SEBASTIAN APARTMENT HOTEL,  
CORAL GABLES, FLORIDA**

FRONT NO. **5**  
(All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3  
A.C. 1½  
L. Art 5



rephoto 587  
6 1/2

A5

AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 4A562
		ORDER NO. 50407
		DATE 11-26-1934
6M AMERICAN ART POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) HOTEL CARPENTER, MANCHESTER, N. H.	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION RED BLDG. TAKE OUT ONLY 3 AUTOS NEAREST HOTEL AND THE BIG ONE IN FRONT. DO NOT TAKE OUT THE OTHER PARKED AUTOS.		
SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

DEADLINE

9



51  
2

A44<sup>3</sup>/<sub>4</sub>

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 4A563

ORDER NO. 50407

DATE 11-26-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL CENTRAL,  
CLASSICAL BUILDING, MANCHESTER,  
N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF OR CREAM. TAKE OUT 3 OF THE AUTOS. CUT OFF FROM TOP ONLY.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



3 1/2

A5

AMERICAN ART POST CARDS CO.,  
BOSTON, MASS.

NO. 4A564

ORDER NO. 50407

11-26-1934

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M.

NO

TITLE (IN FULL) HIGH SCHOOL CENTRAL,

IMPRINT

SAME AS ABOVE

PRACTICAL ARTS BUILDING, MANCHESTER,  
N. H.

COLOR DESCRIPTION

TAKE OUT THE AUTOS. RED BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Curt  
H

DEADLINE

6



A44<sup>3</sup>

2

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 4A565

ORDER NO. 50407

DATE 11-26-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MOUNT ST. MARY COLLEGE  
FOR WOMEN, HOOKSETT, N. H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



3

A43/4

NO. 4A566

AMERICAN ART POST CARDS CO.  
BOSTON, MASS.

ORDER NO. 50407

DATE 11-26-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) ~~XXXXXXXX~~ CARPENTER  
MEMORIAL LIBRARY, MANCHESTER, N. H.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION  
TAKE OUT AUTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



A 4 3/4

rephoto 387  
6 1/2

AMERICAN ART POST CARD CO.,  
DOSTON, MASS.

NO. 4A567  
ORDER NO. 50407  
DATE 11-26-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) QUEEN CITY BRIDGE,  
MERRIMACK RIVER, MANCHESTER, N. H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE REPHOTO OF CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



3

A5

G.C.MURPHY CO.,  
NEW CASTLE, PA.

NO. ~~X~~ 4A568

ORDER NO. 50438

DATE 11-23-1934

3<sup>1</sup>/<sub>4</sub> M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

PUBLIC SQUARE, NEW CASTLE,  
PA.

IMPRINT

NONE

COLOR DESCRIPTION

ON LEFT MONUMENT GRAY STONE. ON LEFT 1ST BLDG. LIGHT STONE, REMOVE RUBBISH FROM WINDOW BASE. 2 ON LEFT CHURCH DARK RED, SLATE ROOF & STEEPLE. OTHERS DARK RED AND BROWN. ON RIGHT: 1ST DARK RED, 2 DARK RED, 3 TALL BLDG. DARK BROWN. 4 GRAY, 5 LIGHT TAN GRAY, LIGHT TRIM. REMOVE POLE IN FOREGROUND & WIRE CABLE ON LEFT ACROSS WHITE BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



2 1/2

A5

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A569 ✓  
ORDER NO. 50467  
DATE 11-28-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) MAIN STREET, POTTERSVILLE, N. Y. ADIRONDACK MTS.

REPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 222

COLOR DESCRIPTION

HOTEL WHITE, STORE RED, WHITE TRIM.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. I. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



A5

11/✓

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A570 ✓

ORDER NO. 50467

DATE 11-28-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 29 R. M. NO

TITLE (IN FULL)

THE BRIDGES AND WELLS

IMPRINT

SAME AS ABOVE

HOUSE, POTTERSVILLE, N. Y. ADIRONDACK  
MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE

IN UPPER BORDER- 221

COLOR DESCRIPTION

HOTEL WHITE, STORE RED, WHITE TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PUT CLOUDS IN SKY

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

4



261  
A5

22

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~XA570~~ 4A571

ORDER NO. 50464

DATE 11-20-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW LOOKING IMPRINT SAME AS ABOVE

NORTH, HULETT'S LANDING, LAKE  
GEORGE, N. Y.

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 508

COLOR DESCRIPTION

WHITE BLDG. GREEN TRIM. ROOFS SOME RED, SOME GREEN & SOME SLATE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



260<sup>3</sup>/<sub>4</sub>  
A5

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A572 ✓

ORDER NO. 50464

11-28-1934

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

29

R. M

NO

TITLE (IN FULL)

LAKESIDE INN, HULETTS  
LANDING, LAKE GEORGE, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER - 509

COLOR DESCRIPTION

WHITE, GREEN ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



A424

12

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A573 ✓

ORDER NO. 50464

DATE 11-28-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HULETTS ISLAND, HULETTS

LANDING ON LAKE GEORGE, N. Y.

PRIVATE NO. 3-4" FROM RIGHT  
EDGE IN UPPER BORDER- 512

FRONT NO.

29

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



200<sup>3/4</sup>  
A5

2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A574 ✓

ORDER NO. 50464

DATE 11-29-1934

6<sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

HOTEL, BEACH AND  
CASINO, HULETT'S LANDING, LAKE  
GEORGE, N. Y.

IMPRINT

29

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE

IN UPPER BORDER - 510

IN SKY, SMALL TYPE OVER MOUNTAIN - SUGAR LOAF (SEE BACK OF PHOTO)

GREEN ROOF, WHITE BLDG. AT RIGHT, GRAYISH BLACK ROOF, RED-BROWN  
SHINGLE BLDG. AT LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

*Curt Teich*

DEADLINE

7



A4 3/4

1 1/2

NO. 42575

ORDER NO. 50464

DATE 11-28-1934

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 29 R. M. NO

TITLE (IN FULL)

TOP- LOOKING SOUTH FROM

IMPRINT SAME AS ABOVE

HULETTS LANDING ON LAKE GEORGE, N. Y.  
BOT- FIVE MILE MT. ON RIGHT - ELEPHANT  
MT. ON LEFT.  
PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 513

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



2

A4<sup>3</sup>/<sub>4</sub>

C. W. HUGHES  
MECHANICVILLE, N. Y.

NO. 4A576

ORDER NO. 50450

DATE 11-28-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL)

THE BAVARIAN MANOR, INC.,

IMPRINT

O. W. WEINKE, PHOTOGRAPHER,

PURLING, GREENE CO., N. Y.

PHILMONT, N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE

IN UPPER BORDER- 293

COLOR DESCRIPTION

SEE H. C. PHOTO FOR COLORS. SHOW MOUNTAIN IN BACKGROUND AS  
INDICATED ON H. C. PHOTO.

RETURN H. C. PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



A5

SOUTHWEST ARTS & CRAFTS,  
SANTA FE, NEW MEXICO

NO. 4A577 ✓

ORDER NO. 50468

DATE 11-28-1934

GM AMERICAN ART EXER FOLDER VIEW XXXXXX WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL) LA FONDA HOTEL,  
SANTA FE, NEW MEXICO  
BOT, SMALL TYPE - PHOTO BY T.H.  
PARKHURST

IMPRINT NO

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1067,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



~~DELIVERED TO CHICAGO~~

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. ~~44578~~ 4A578 ✓

ORDER NO. 50529

DATE 11-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL)

VIEW FROM CONES POINT,  
LAKE ST. CATHERINE,  
WELLS, VT.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 1

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 2/23/37

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



481  
A5

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A579

ORDER NO. 50529

DATE 11-30-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE ST. CATHERINE,  
WELLS, VT. GREEN MTS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M NO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

2/23/37

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Curt Teich



201  
A 54

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A580 ✓

ORDER NO. 50529

DATE 11-30-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

LAKE ST. CATHERINE,  
WELLS, VT. GREEN MTS.

IMPRINT

29  
SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 5

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 2/13/37

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



45

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A581 ✓  
ORDER NO. 50529  
DATE 11-30-1934

<b>6<sup>M</sup> AMERICAN ART POST CARD</b>		<b>WHITE BORDER</b>	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 29	R. M. NO
TITLE (IN FULL) CONES POINT, LAKE ST. CATHERINE, WELLS, VT. GREEN MTS.		IMPRINT SAME AS ABOVE	
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 6			

COLOR DESCRIPTION

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO. 7/13/37  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A5

0

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A582

ORDER NO. 50529

DATE 11-30-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M

NO

TITLE (IN FULL) LAKE ST. CATHERINE, WELLS,

MPRINT

SAME AS ABOVE

VT. GREEN MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 7

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

7/13/37

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2801  
A43/4

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A583

ORDER NO. 50529

DATE 11-30-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NARROWS, LAKE ST.  
CATHERINE, WELLS, VT. GREEN MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 2/23/37

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Cur*



203  
-15

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

2

NO. 4A584 ✓  
ORDER NO. 50529  
DATE 11-30-1934

6<sup>M</sup>

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M

NO

TITLE (IN FULL)

TACONIC INN AND LAKE

ST. CATHERINE, POULTNEY, VT.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 9

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 2/13/37

PHOTO PROPERTY OF C. T. & CO.—

2 CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3

DEADLINE



A5

2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A585  
ORDER NO. 50529  
DATE 11-30-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 29	R. M NO
TITLE (IN FULL)	LAKE ST. CATHERINE FROM	IMPRINT	SAME AS ABOVE
	WHIPPOORWILL LODGE, POULTNEY, VT.		
	PRIVATE NO. 3-4" FROM RIGHT EDGE		
	IN UPPER BORDER- 10		
COLOR DESCRIPTION			

REMOVE LOGS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO 1/23/37  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **4A586**

ORDER NO. **50477**

DATE **11-28-1934**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER **UNION PACIFIC SYSTEM,  
OMAHA, NEB.**

Photos for  
this Customer

**25 M PC SIZE 3½ x 5½**

STYLE **AMERICAN ART, WHITE  
BORDER**  
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **UNION PACIFIC'S STREAMLINER, FIRST  
STREAMLINE, FULLMAN EQUIPPED TRAIN EVER BUILT.  
(ETC. AS PER COPY ATTACHED.)**

FRONT NO. **100** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**SEE LAYOUT ATTACHED.**

*Sub to be only 2 1/4 inches in height.  
Copy to be underneath in 2 columns*

COLOR DESCRIPTION

**SEE METALSTRIP AND COLORED COPY ATTACHED.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 100 110 - 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (See Size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

*Del 2  
HC 1 1/4  
A-5  
C-1*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A587

ORDER NO. 50993

DATE 12-27-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

THE HERMITAGE ART CO.,  
CHICAGO, ILL.

Photos for  
this Customer

3 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

(All of this on) WHITE BORDER

R. M. Yes No

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. FRANCIS XAVIER MISSION HOUSE,

"MIRAMAR", ISLAND CREEK, MASS.

FRONT NO. 12

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

NOTE: OMIT TRADEMARK AND WORD "ARTCHROM"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

VIEW IS TO BE TAKEN IN ONLY AS FAR TO THE LEFT AS

THE PENCIL LINE AT THE BOTTOM AND TO THE RIGHT, ALSO

ABOUT AS FAR AS THE BLUE SO AS TO CENTER THE BUILDINGS

ON THE CARD; AS FAR BACK AS THE RAILROAD TRACK APPEARING AT THIS

EDGE OF THE WOODS. REMOVE THE TABLES FROM THE LAWN.

COLOR DESCRIPTION

COLORING OF BUILDING TO LEFT IS RED BRICK WITH A  
SLATE ROOF AND WHITE BALUSTRADE ON SIDES OF SUN PORCH  
OVER ENTRANCE. CENTER LARGE BLDG. IS RED BRICK WITH  
WHITE SANDSTONE FACING AND GRAVEL COVERED ROOF OF  
STEEL. BUILDING AT THE RIGHT IS WHITE WITH SLATE ROOF

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

TONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



24

45

NO. 4A568

WHITE RIVER ART STATION,  
BRANSON, MO.

ORDER NO. 50490

DATE 11-28-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ALLENDALE RESORT,  
BRANSON, MO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT FLOWERS IN FOREGROUND AT RIGHT & LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2C 3/4  
A44

2

NO. 44589  
ORDER NO. 50490  
DATE 11-28-1934

WHITE RIVER ART STATION,  
BRANSON, MO.

SM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A VIEW OF LAKE  
TANEYCOMO AND SHEPHERD OF THE  
HILLS COUNTRY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

11



A5

2

WHITE RIVER ART STATION,  
BRANSON, MO.

NO.

4A590

ORDER NO. 50490

DATE 11-28-1934

51 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO.

TITLE (IN FULL)

SADIE H. BOAT.  
LAKE TANEYCOMO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



PHOTO, PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **4A591** ORDER NO. **50525** DATE **11-30-1934**

CUSTOMER **COMMERCIAL LITHO.CO.,  
LOUISVILLE, KY.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**25 M FC** SIZE **3 1/2 x 5 1/2**

STYLE **AMERICAN ART, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

**B. LLOYD'S XXX PECAN SERV.STATION  
(ETC. AS PER COPY)**

FRONT NO. **5** (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEADERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Per 2 1/2  
H.C. 1 1/2  
A-5 1/2*

*Photo in  
15-H-1749*



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 4A592

ORDER NO. 50538

DATE 11-30-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER POWHATAN HOTEL,  
WASHINGTON, D. C.

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE HOTEL POWHATAN, WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SHOW SIGN "HOTEL POWHATAN" ON TOP OF HOTEL  
CLEARLY, TAKING OUT DECORATIONS WHICH COVER  
SOME OF THE LETTERS.

COLOR DESCRIPTION

BLDG. IS OF PRESSED GRAY BRICK

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2  
280 1/2  
A 5  
C 1/2



2

A43/4

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A593 ✓

ORDER NO. 50548

DATE 12-4-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 56 R. M NO

TITLE (IN FULL) MINERAL SPRING AND  
SWIMMING POOL, GREEN COVE SPRINGS,  
FLA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE WITH GREEN ROOF, WATER IN POOL A LIGHT GREEN.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DECEMBER



2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A594

ORDER NO. 50551

DATE 12-4-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 29 R. M. NO

TITLE (IN FULL) HIGH SCHOOL, TIOCONDEROGA,  
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 18

COLOR DESCRIPTION

RED BRICK, SLATE ROOF. REMOVE CAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A595

ORDER NO. 50551

DATE 12-4-1934

**N6 AMERICAN ART POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

HISTORICAL BUILDING,  
TICONDEROGA, N. Y.

IMPRINT

29  
SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 20

COLOR DESCRIPTION

GRAY STONE, BROWN & GRAY SLATE R. OF. RED CHIMNEYS, CREAM  
WOODWORK. REMOVE PART OF BLDG. AT LOWER RIGHT CORNER.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



1 4/4

3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A596 ✓

ORDER NO. 50551

DATE 12-4-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL)  
COMMUNITY BUILDING,  
TICONDEROGA, N. Y.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 21

COLOR DESCRIPTION

GRAY GRANITE, SLATE ROOF, GRAY CUPOLA, PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
RETURN PHOTO  
—  
YES  
—  
NO

DIAL No. 4A597

ORDER No. 50630

DATE 12-6-1934

CUSTOMER A. B. WYCKOFF,  
STROUDSBURG, PA.

8 6 M PC

SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full AMERICAN HOUSE AND ANNEX, STROUDSBURG,  
PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
REMOVE TWO MEN ON CORNER.

COLOR DESCRIPTION

LIGHT BRIGHT BUFF STUCCO 1/2 WAY BACK REAR RIGHT END.  
WHITE SASH & WINDOW FRAMES. GREEN SEATS & VASES. GREEN  
SHRUBS. MARKEES GREEN TOPS, WHITE LOWER BORDERS, GOLD  
LETTERS & ORNAMENTS ON LOWER BORDERS OF MARKEES  
BUS SIGN LIGHT GRAY, RED LETTERS & BORDER EDGE.  
DARK RED FRONT SIDE ROOF. LIGHT OAK DOORS. BUSES ON  
RIGHT GRAY WITH RED CENTER STRIP OR BORDER. DARK ORANGE HOODS OVER  
ENGINE, GRAY ROOFS. BLDG. ON LEFT BROWN, CREAM TRIM & PORCH COLUMNS.  
SLATE ROOF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE AMERICAN ART, WHITE BORDER

(All of this on address sheet)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C. T. IN CENTER, SAME AS ABOVE AT :EFT.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
ZINC COLOR PLATES  
ZINC & HALFTONE COMB COLOR PROCESS  
Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL. FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH DEARERS  
CUT-TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

Red Title made - 1-3-35







LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A599 ✓

ORDER NO. 50967

DATE 12-28-1934

12 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

72

R. M.

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

UPPER LEFT- SITE OR FRENCH  
ASYLUM FROM TWIN CUTS ON ROOSEVELT  
HIGHWAY AND SULLIVAN TRAIL BETWEEN  
WYALUSING AND TOWANDA, PA.

PRIVATE NO. BEFORE TITLE- ST-78

COLOR DESCRIPTION

BLDGS. BROWN & GRAY. GREEN FIELDS & MOUNTAIN FOLIAGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



440/07 5810  
Ret 2 1/2

HE 1  
A 5

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A600  
ORDER NO. 50967  
DATE 12-28-1934

12<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NR YES

TITLE (IN FULL) UPPER LEFT-

IMPRINT

VIEW FROM ROCK MOUNT SHOWING SAME AS ABOVE.  
MARKER OF FRENCH ASYLUM ON ROOSEVELT  
HIGHWAY AND SULLIVAN TRAIL NEAR  
WYALUSING, PA.

PRIVATE NO. BEFORE TITLE- ST-75

COLOR DESCRIPTION

GRAY STONE MARKET, BRONZE FIGURE, DARK SIGN WHITE LETTERS ON LEFT.  
SHOW RIVER AND MOUNTAINS ON BEAR LEFT CLEAR & GREEN. SHOW  
LETTERING CLEAR LIKE CARD ATTACHED. REMOVE SIGN POST ON LEFT  
SIDE OF MONUMENT. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4



2

26C  
A5

LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 4A601

ORDER NO. 50967

DATE 12-28-1934

121 500 XXX AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER CORNER - BORDER.

FRONT NO. 75 72 R. M NO

TITLE (IN FULL) ~~UPPER LEFT~~  
STANDING STONE NARROWS  
ON ROOSEVELT HIGHWAY AND SULLIVAN

IMPRINT SAME AS ABOVE

TRAIL BETWEEN ROCK MOUNT AND  
TOWANDA, PA.

PRIVATE NO. BEFORE TITLE - ST-79

COLOR DESCRIPTION

WHITE FENCE. BROWNISH GRAY ROCKS ON RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

one  
folded

Curt Teich

7



NO. 4A602 ✓

ORDER NO. 50671

DATE 12-7-1934

C.W. HUGHES & CO., INC.,

MECHANICVILLE, N. Y.

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GOAT ISLAND IN ERIE  
CANAL, WEST OF LOCK 17, LITTLE  
FALLS, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 49

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PLT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A503 ✓

ORDER NO. 50671

DATE 12-7-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 22 R. M. NO

TITLE (IN FULL) VIEW, MOHAWK RIVER  
BETWEEN LITTLE FALLS AND  
DOLGEVILLE, N. Y.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 50

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



3 1/2

44 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A604

ORDER NO. 50671

DATE 12-7-1934

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) HIGH SCHOOL,  
LITTLE FALLS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT  
EDGE IN UPPER BORDER- 5!

COLOR DESCRIPTION

RED BRICK BLDG.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



45

3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A605 ✓

ORDER NO. 50671

DATE 12-7-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M NO

TITLE (IN FULL)

FOUNTAIN IN WESTERN  
PARK, LITTLE FALLS, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 52

COLOR DESCRIPTION

GREEN. BRING OUT PAVILION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4



20034  
4/4

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A606

ORDER NO. 50671

DATE 12-7-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) VIEW, MOHAWK RIVER  
BETWEEN LITTLE FALLS AND  
DOLGEVILLE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 53  
COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A607 ✓

ORDER NO. 50671

DATE 12-7-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 29 R. M. NO /

TITLE (IN FULL)

PROFILE ROCK NEAR

GREAT LOCK, LITTLE FALLS, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 54

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



3

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A608

ORDER NO. 50671

DATE 12-7-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

IMPRINT

29

NO

VIEW OF BARGE CANAL AND  
INDUSTRIES OF LITTLE RIVER FALLS,  
N. Y.

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 55

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



203/4  
A5

2

WHITE BEAUTY VIEW,  
GREENTOWN, PA.

NO.

4A609 ✓

ORDER NO.

50654

DATE 12-7-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

WHITE BEAUTY VIEW  
CAMPING GROUNDS ON LAKE WALLENPAUPACK  
NEAR HAWLEY, PA.

IMPRINT  
NONE

COLOR DESCRIPTION

ON RIGHT TENT WHITE. ON LEFT CAR LIGHT OLIVE GREEN, BROWN AWNINGS,  
TAN CHAIRS. SHOW LAKE IN REAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

11



4034  
A434

2

WHITE BEAUTY VIEW,  
GREENTOWN, PA.

NO. 4A610 ✓

ORDER NO. 50654

DATE 12-7-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

TOURIST COTTAGES.

IMPRINT

XXXXXXXXXXXX NONE

WHITE BEAUTY VIEW, LAKE WALLENPAUPACK,  
NEAR HAWLEY, PA.

COLOR DESCRIPTION

BLDGS. WHITE, DARK RED ROOFS. GRAY STONE WALL. GREEN FERNS IN  
FOR GROUND. GREEN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Cont'd

DEADLINE



NO. 4A611 ✓

ORDER NO. 50650

DATE 12-7-1934

EDWARD W. SNYDER,  
BEACH LAKE, PA.

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

BATHING BEACH, BEACH  
LAKE, WAYNE CO., PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. BRIGHT BUFF, DARK RED ROOF. GREEN WINDOW FRAMES. BOATS  
GRAY & BUFF COLOR, ON LEFT BLDG. IN TREES GRAY.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



EDWARD W. SNYDER,  
BEACH LAKE, PA.

NO. 4A612 ✓

ORDER NO. 50650

DATE 12-7-1934

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NC

TITLE (IN FULL)

HILLSIDE COTTAGE, BEACH  
LAKE, WAYNE CO., PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE, GREEN CORNICE & WINDOW FRAMES & TRIM. GREEN CHAIRS. DARK  
BROWN ROOF. GRAY STEPS & BASE. PINK & PURPLE FLOWERS IN FOREGROUND.  
LIGHT CEMENT WALK ON RIGHT. GREEN SHRUBBERY & LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

X  
CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



2 1/2

EDWARD W. SNYDER,  
BEACH LAKE, PA.

NO. 4A613

ORDER NO. 50650

DATE 12-7-1934

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

VILLAGE SIDE FARM, BEACH  
LAKE, WAYNE CO., PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

FIRST FLOOR WHITE, TOP FLOOR BROWN SHINGLES. WHITE CORNICE & WINDOW  
FRAMES. DARK SASH. BROWN SHINGLE PORCH BASE. GREEN DOORS. DARK GREEN  
ROOF. PINK FLOWER. WHITE STONES & GREEN LAWN. DULL BROWN BARN ON  
RIGHT. REMOVE WIRE CABLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



EDWARD W. SNYDER,  
BEACH LAKE, PA.

NO. 4A614

ORDER NO. 50650

DATE 12-7-1934

M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DUNEDIN HOTEL, BEACH  
LAKE, WAYNE CO., PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE, GREEN ROOF ON RIGHT. DARK GREEN WINDOW FRAMES, WHITE  
SASH. BROWN STONE PORCH BASE, WHITE TOP COLUMNS, PINK FLOWERS ON  
RIGHT, GREEN HEDGE & LAWN. REMOVE WIRES. SHOW FLAG ON POLE. MAKE  
ROOF PLAIN GREEN ALL OVER, LIKE ROOF ON RIGHT WING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



EDWARD W. SNYDER,  
BEACH LAKE, PA.

NO. 4A615

ORDER No. 50650

DATE 12-7-1934

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

WEST SHORE HOUSE AND  
ANNEX, BEACH LAKE, WAYNE CO.,  
PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. WHITE, GREEN ROOFS & WINDOW FRAMES. WHITE PORCH ON LEFT,  
GREEN WINDOW FRAMES. RED FLOWERS IN REAR LEFT CENTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



HENSEL'S STATIONERY STORE,  
HAWLEY, PA.

NO. 4A616 ✓

ORDER NO. 50649

DATE 12-7-1934

3/5M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

PIONEER COACH OF

IMPRINT

SAME AS ABOVE

PENNA. COAL CO. GRAVITY R.R., 1847,  
HAWLEY, PA.

COLOR DESCRIPTION

DARK DULL GREEN, WHITE SASH, PURPLE & PINK FLOWERS, WHITE BASE &  
STONES. SIGN ON COACH WHITE, DARK LETTERS. REMOVE POLES ON LEFT.  
SHOW FLAG ON POLE IN CENTER IF IT WILL LOOK ALL RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



HENSEL'S STATIONERY STORE,  
HAWLEY, PA.

NO. 4A617/

ORDER NO. 50649

DATE 12-7-1934

315M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MOONLIGHT ON LAKE  
WALLENPAUPACK NEAR HAWLEY, PA,  
ON U.S. ROUTE 6

IMPRINT SAME AS ABOVE

E 1189

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE. SHOW MOON IN SKY, WITH CLOUDS

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

44

HENSEL'S STATIONERY STORE,  
HAWLEY, PA.

NO. 4A618 ✓

ORDER NO. 50649

DATE 12-7-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TENTS AT WILSONVILLE  
LANDING ON LAKE WALLENPAUPACK,  
2 MILES FROM HAWLEY, PA. ON U.S. ROUTE  
6

COLOR DESCRIPTION

BROWN TENTS ON RIGHT. TENTS ON REAR LEFT GREEN & WHITE.  
GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2



HENSEL'S STATIONERY STORE,  
HAWLEY, PA.

NO. ~~50649~~ 4A619

ORDER NO. 50649

12-7-1934

DATE

<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

DUFFY'S CAMP GROUNDS  
ON LAKE WALLENPAUPACK BETWEEN  
GREENTOWN AND HAWLEY, PA. ON ROUTE  
507

SAME AS ABOVE

COLOR DESCRIPTION

WHITE STANDS, GREEN ROOFS. BLDG. ON LEFT BROWN SHINGLES, GREEN  
ROOF, WHITE TRIM. REMOVE POLE & WIRES. SHOW MTS. CLEAR & GREEN  
IN REAR CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3

43/4

HENSEL'S STATIONERY STORE,  
HAWLEY, PA.

NO. 4A620

ORDER NO. 50649

DATE 12-7-1934

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

CERINE'S RESTAURANT ON

IMPRINT

SAME AS ABOVE

LAKE WALLENPAUPACK, BETWEEN GREENTOWN  
AND HAWLEY, PA. ON ROUTE 507

COLOR DESCRIPTION

BLDG. WHITE, GREEN ROOF. RED GAS PUMPS. WHITE SIGN, BLUE LETTERS.  
DARK ROAD, GRAY GRAVEL IN FRONT OF BLDG. SIGN ON LEFT WHITE, DARK  
LETTERS. SHOW LAKE & MTS. CLEARLY IN REAR. SHOW FLAG ON POLE IN  
CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



2

14 1/2

HENSEL'S STATIONERY STORE,  
HAWLEY, PA.

NO. 4A621 ✓

ORDER NO. 50649

DATE 12-7-1934

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

NO

TITLE (IN FULL)

CERINE'S LANDING ON

IMPRINT

SAME AS ABOVE

LAKE WALLENPAUPACK BETWEEN GREEN TOWN  
AND HAWLEY, PA. ON ROUTE 507

COLOR DESCRIPTION

BOAT WHITE, BROWN AWNING ROOF. PIER GRAY, WHITE RAILINGS. SHOW  
MTS. CLEAR & GREEN IN REAR CENTER. MAKE WATER BLUE.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. <sup>4A622</sup>~~XX622~~

ORDER NO. 50646

DATE

12-6-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO, LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
CAPITAL COTTAGES,  
SALEM, OREGON

6 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CAPITAL COTTAGES, SALEM, OREGON

STYLE C.T. AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED TO PHOTO

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ban Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ban Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR



DISTRIBUTED BY J. R. WILLIS,  
ALBUQUERQUE, N. M.

NO. 4A623

ORDER NO. 50685

DATE 12-7-1934

12<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

TOP- ISLETA INDIAN PUEBLO

IMPRINT

SAME AS ADOBE

OLD CHURCH IN DISTANCE

BOT- SEE OTHER SIDE FOR DESCRIPTION

PRIVATE NO. AFTER UPPER TITLE-

XXXXX A-21

*Photo in 4A623 79*

COLOR DESCRIPTION

THIS IS YELLOWISH BROWN ADOBE VILLATE - COLOR SIMILAR TO 33991,  
EXCEPT MORE RED. CHURCH WHITE. TOP OF CUPELOS GREEN. TREES GREEN.  
DISTANT MOUNTAINS BLUE. INDIAN WOMEN AS IS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



201  
A-5

517  
2

DISTRIBUTED BY J.R.WILLIS,  
ALBUQUERQUE, N. M.

NO. 4A624

ORDER NO. 50685

DATE 12-7-1934

12/11/34 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M YES

TITLE (IN FULL) TOP- PLAZA AND OLD

IMPRINT SAME AS ABOVE

CHURCH, LAGUNA INDIAN PUEBLO  
BOT- SEE OTHER SIDE FOR DESCRIPTION

PRIVATE NO. AFTER UPPER TITLE-  
C-18

COLOR DESCRIPTION

THE VILLAGE IS A YELLOWISH BROWN ADOBE. SEE 32858 ATTACHED WHICH  
IS A GOOD COLOR. X DISTANT MOUNTAIN BLUE. COLOR OF WOMEN WITH  
POTTERY AS IS. NO GRASS IN VILLAGE - BARREN.

*Photo in 9741-80 5-BH 800*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A625 ORDER NO. 59726 DATE 12-10-1934

CUSTOMER HOTEL LA SALLE,  
SOUTH BEND, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6M BUS CARDS SIZE 3 1/2 x 2 1/4

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: HOTEL LA SALLE, SOUTH BEND, IND.

BOT: FRED BUCHER & LEONARD MENNUCCI  
ASSOCIATE MANAGERS

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO OF HOTEL LA SALLE USED ON  
CARD NO. 1A313

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 100 - 110 120 - 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

lagon.  
2/16/38  
P  
200 3/4  
A- 3 1/2  
C- 1/2

2/16/38 ret 5/20/38



32

HEISSERER'S,  
SIKESTON, MO.

NO.

4A626

ORDER NO.

50730

DATE

12-12-1934

1 M **BLUESKY POST CARDS, WHITE BORDER**  
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

**HEISSERER'S DRUG STORE  
AT CORNER OF NEW MADRID AND CENTER  
STREETS, FACING WEST, SIKESTON, MO.**

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



3

HEISSERER'S,  
SIKESTON, MO.

NO. 4A627 ✓

ORDER NO. 50730

DATE 12-12-1934

1 M **BLUESKY POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

**BANK OF SIKESTON XXX**

IMPRINT

**NONE**

**AT CORNER OF NEW MADRID AND KENYRE  
CENTER STREETS, FACING X SOUTH,  
SIKESTON, MO.**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

9



NO. 4A628

ORDER NO. 50759

DATE 12-18-1934

T. S. JORDAN,  
SAYRE, PA.

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SAYRE HIGH SCHOOL,  
SAYRE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK DULL RED BRICK. LIGHT STONE CORNICE, TRIM & ENTRANCE. CREAM  
SASH & WINDOW FRAMES. BRONZE LAMP POSTS & LIGHTS. DARK OAK DOORS  
GREEN LAWN & SHRUBBERY. REMOVE WIRES. DARK RED BRICK STAIRCASE ON  
LEFT. GRAY STEPS. DARK STREET PAVING. MAKE BLDG. LOOK PLUMB UP &  
DOWN. USE BEST PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



62

T. S. JORDAN,  
SAYRE, PA.

NO. 4A629

ORDER NO. 50759

DATE 12-19-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ROBERT PACKER HOSPITAL,  
SAYRE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BUFF BRICK, LIGHT STONE CORNICE. LIGHT GREEN WINDOW FRAMES &  
SASH. GREEN DOOR ON LEFT. GRAY STEPS. BROWN COPPER TOP ROOF ON TOWER.  
LIGHT ALUMINUM SASH ON WINDOWS ON TOWER. GREEN LAWN & SHRUBBERY.  
REMOVE SNOW FROM YARD & LAWN. REMOVE ALL AUTOS. SHOW SPRINGTIME  
FOLIAGE ON TREES. DARK STREET PAVING IN FOREGROUND.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

14



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 4A630

ORDER NO. 50782

DATE 12-12-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
**THE TORSION BALANCE CO.,  
NEW YORK, N. Y.**

**6 M FC**

SIZE **3 1/2 x 5 1/2**

STYLE **BLACK & WHITE, WHITE BORDER**

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**4555**

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

R-1  
G 1/2

Photo ret  
2/7/35



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 48631

ORDER NO. 50782

DATE

12-12-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

THE TORSION BALANCE CO.,  
NEW YORK, N. Y.

Photos for  
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full 260

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

R- 1  
e- 1/2

Photo ret  
2/1/35



44-3  
147  
3 1/2

147

F.W.WOOLWORTH CO.,  
PALESTINE, TEX.

NO. 4A632 ✓  
ORDER NO. 50765  
DATE 12-12-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

COURT HOUSE, PALESTINE,  
TEXAS

IMPRINT

2  
NONE

NO

COLOR DESCRIPTION

FIRST STORY LIGHT BROWN. UPPER STORIES GREY. WINDOW WORK GREEN.  
ROOF BLACK. STRAIGHTEN BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

yes &  
neg.  
Ret 2/18/35



A52

5x7  
3 1/2

F.W. WOOLWORTH CO.,  
PALESTINE, TEX.

NO. 4A533 ✓  
ORDER NO. 50765

DATE 12-12-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) SPRING STREET,  
PALESTINE, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

DEPOT CREAM BLDG. SLATE ROOF. TOUCH OUT HOLE TO THE LEFT IN  
FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

yes  
3/11/35

6



20 3/4  
4 3/4

1 1/2

F. W. WOOLWORTH CO.,  
PALESTINE, TEX.

NO. 4A634 ✓

ORDER NO. 50765

DATE 12-12-1934

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M

NO

TITLE (IN FULL) CEDAR LAKE, PALESTINE,  
TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

yes  
3/11/35

3



2 1/2

201  
45

F.W.WOOLWORTH CO.,  
PALESTINE, TEXAS

NO. 4A635

ORDER NO. 50765

DATE 12-12-1934

5 M 500 AMERICAN ART POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M NO

TITLE (IN FULL) OIL WELL NEAR PALESTINE,  
TEXAS

IMPRINT

X 2  
XXXXXXXXXXXX NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

yes  
3/11/35

11



3 1/2

15

F.W.WOOLWORTH CO.,  
PALESTINE, TEXAS

NO. 4A636 ✓

ORDER NO. 50765

DATE 12-12-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) STRICKLAND PARK,  
PALESTINE, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Yes  
Ret.  
3/11/35

11



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A637

ORDER NO. 50776 DATE 12-12-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER LINEBARGER BROS.,  
BELLA VISTA, ARK.

6 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
TOP: LODGE HOTEL SURROUNDED BY  
MANY COTTAGES

BOT: PARTIAL VIEW OF LAKE AND DANCE PAVILION,  
EAST SIDE, BELLA VISTA, ARKANSAS  
RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES							ZINC ETCHINGS FROM COPIES						
DUPLICATES							DUPLICATES						
LINE & HALFTONE COMB. COLOR PROCESS							COLOR PLATES						
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN - 55 - 60 - 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

2 1/2  
1 1/2  
5  
A  
C 14



2 1/2

A 4 3/4

NO. 4A638

ORDER NO. 50773

DATE 12-12-1934

F. W. WOOLWORTH CO.,  
FAYETTEVILLE, ARK.

3<sup>M</sup> 500 AMERICAN ART POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL METHODIST  
CHURCH, FAYETTEVILLE, ARK.

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

RED BRICK. BRING OUT LETTERING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



2

HC 3/4  
T 5

F.W.WOOLWORTH CO.,  
FAYETTEVILLE, ARK.

NO.

ORDER NO. 4A639

50773

DATE 12-12-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M NO

TITLE (IN FULL)

MOUNTAINBURG, ARK.

IMPRINT

NONE

AS SEEN FROM XXXXXXXX U.S. HIGHWAY  
71

COLOR DESCRIPTION

ICP1679

Photo on

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A640 ORDER NO. 50802 DATE 12-13-1934  
CUSTOMER FORD ROOFING PRODUCTS CO.  
CHICAGO ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FORD'S ROOFING PRODUCTS  
(AS PER LAYOUT)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout  
SEE LAYOUT ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLORS AS PER SAMPLES ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



3

45 1/2

ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. 4A641 ✓

ORDER NO. 51014

DATE 12-28-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL)

FIRST AVENUE, LOOKING  
SOUTH, SANDPOINT, IDAHO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 801

*Put Photo on front.*

COLOR DESCRIPTION

TAKE OUT LETTERING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Very Rush*

DEADLINE

7



A5

2

ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. 4A642

ORDER NO. 51014

DATE 12-28-1934

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL)

IMPRINT

MEMALOOSE ISLAND, LAKE  
PEND D'OREILLE, IDAHO  
PRIVATE NO. BEFORE TITLE- 802

SAME AS ABOVE

*Put 500 in front*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



22

A5

ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. 4A643

ORDER NO. 51014

DATE 12-28-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL)

IMPRINT

SURF RIDING ON LAKE

SAME AS ABOVE

PEND D'OREILLE, IDAHO

PUT PLATE NO. ON FRONT.

PRIVATE NO. BEFORE TITLE- 682

TAKE OFF PART OF TITLE "PEND

D'OREILLE, IDAHO" AND PRIVATE NO.

AFTER 3M ARE RUN RMM AND PRINT NEW TITLE-

~~SURF RIDING ON LAKE COEUR D'ALENE, IDAHO~~ ON BALANCE.

BRING OUT HILLS PLAINLY LIKE ~~4A375~~ 4A375. REMOVE LETTERING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Corr to plan

DEADLINE

11



3 1/2

A 5 1/4

ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. 4A644

ORDER NO. 51014

DATE 12-28-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL) INDIANS GAMBLING WITH  
THEIR FAMOUS STICK GAME

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 1552

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

11



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. ☒ 4A645 ORDER NO. ~~12-28-1934~~ <sup>51038</sup> DATE 12-28-1934

CUSTOMER BISER'S RESTAURANT,  
JACKSONVILLE, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE, WHITE BORDER

PLACE OF TITLES Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BISER'S RESTAURANT - JACKSONVILLE  
FLORIDA

BOT: \*FAMED FORT FLORIDA SEA FOODS\*

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — Layout ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates. ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DEAKERS  
CUT TO PICAS (see size)

PROOFS

\_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

COLOR DESCRIPTION

*See instructions attached*

PHOTO RETURNED

TO

PHOTO USED FOR



4

new print

spec'd for 11-3-22  
" 11-12

A5

WHITE RIVER ART STATION, BRANSON, MO.		NO. 4A646
		ORDER NO. 51022
		DATE 12-28-1934
6M AMERICAN ART POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO.
TITLE (IN FULL) SAMMY LANE RESORT, BRANSON, MO.	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION MAKE A SUMMER SCENE WITH BATHERS IN POOL.		
SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

Very  
Randy  
TD

DEADLINE

3 - 2 1/2

11 - 1 1/2



2 1/2

200 3/4  
14 3/4

WHITE RIVER ART STATION,  
BRANSON, MO.

NO. 4A647 ✓

ORDER NO. 51022

DATE 12-28-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. 10

TITLE (IN FULL) ARRIVING AT LAKE  
TANEYCOMO, ROCKAWAY BEACH, MO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE SUMMER SCENE. SHOW FLOWERS ALONG EAST SIDE OF ROAD.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Very Rough

DEADLINE

3



F. W. WOOLWORTH CO.,  
ALBERT LEA, MINN.

NO. 4A648

ORDER NO. 51033

DATE 12-28-1934

3.5xM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL)

FOUNTAIN LAKE PARK  
ALBERT LEA, MINN.

IMPRINT

NONE

COLOR DESCRIPTION

TAKE OUT TOP OF HOUSE BEHIND BANDSTAND

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



1 1/2

A44

NO. 4A649 ✓

ORDER NO. 51033

DATE 12-28-1934

F.W. WOOLWORTH CO.,  
ALBERT LEA, MINN.

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

KATHERINE ISLAND AND  
FOUNTA IN LAKE, ALBERT LEA, MINN.

IMPRINT  
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



200-2  
A-40

2

F. W. WOOLWORTH CO.,  
ALBERT LEA, MINN.

NO. 4A650

ORDER NO. 51033

DATE 12-28-1934

3.50X<sup>M</sup> AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

ROCK GARDEN NEAR  
ALBERT LEA, MINN.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4



HC  
43

2

F.W.WOOLWORTH CO.,  
ALBERT LEA, MINN.

NO. 4A051  
ORDER NO. 51035

DATE 12-28-1934

M 500 AMERICAN ART POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M NO
TITLE (IN FULL) BEAUTY SPOTS ON FOUNTAIN LAKE, ALBERT LEA, MINN.	IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO  
PHOTO TICKET

11



MC ORORY STORE,  
FORT SMITH, ARK.

NO. 4A652

ORDER NO. 51078

DATE 1-3-1935

3M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GARRISON AVENUE FROM  
9TH STREET, LOOKING WEST, FORT  
SMITH, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



MC CROORY STORE,  
FORT SMITH, ARK.

NO. 4A653 ✓

ORDER NO. 51078

DATE 1-3-1935

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

ST. EDWARD'S MERCY  
HOSPITAL, FORT SMITH, ARK.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

68